

# Wisconsin

## By the Numbers

A demographic and economic profile from the American Community Survey (5-year estimates)

**5,892,023**  
TOTAL POPULATION

**72**  
COUNTIES



A profile follows for each of Wisconsin's 72 counties, ordered alphabetically, after the countywide population ranking.

## Counties by Population

All 72 Wisconsin counties, ordered from most to least populous

| COUNTY      | POPULATION | COUNTY      | POPULATION | COUNTY     | POPULATION |
|-------------|------------|-------------|------------|------------|------------|
| Milwaukee   | 927,656    | Sauk        | 65,759     | Vilas      | 23,410     |
| Dane        | 564,777    | Columbia    | 58,322     | Jackson    | 20,971     |
| Waukesha    | 409,040    | Calumet     | 52,626     | Adams      | 20,928     |
| Brown       | 269,425    | Waupaca     | 51,714     | Kewaunee   | 20,621     |
| Racine      | 196,888    | Grant       | 51,678     | Taylor     | 19,972     |
| Outagamie   | 191,537    | Barron      | 46,741     | Langlade   | 19,473     |
| Winnebago   | 171,357    | Monroe      | 46,169     | Green Lake | 19,165     |
| Kenosha     | 168,413    | Dunn        | 45,349     | Sawyer     | 18,243     |
| Rock        | 163,944    | Polk        | 45,327     | Richland   | 17,229     |
| Marathon    | 138,067    | Douglas     | 44,197     | Lafayette  | 16,788     |
| Washington  | 137,320    | Pierce      | 42,351     | Washburn   | 16,749     |
| La Crosse   | 120,262    | Marinette   | 41,907     | Burnett    | 16,741     |
| Sheboygan   | 117,783    | Shawano     | 40,927     | Bayfield   | 16,410     |
| Eau Claire  | 106,328    | Oconto      | 39,329     | Crawford   | 16,064     |
| Walworth    | 105,447    | Oneida      | 38,007     | Ashland    | 16,050     |
| Fond du Lac | 104,053    | Green       | 37,036     | Marquette  | 15,706     |
| St. Croix   | 94,819     | Clark       | 34,736     | Rusk       | 14,146     |
| Ozaukee     | 92,345     | Vernon      | 30,915     | Price      | 14,077     |
| Dodge       | 88,818     | Trempealeau | 30,786     | Buffalo    | 13,341     |
| Jefferson   | 85,867     | Door        | 30,279     | Forest     | 9,261      |
| Manitowoc   | 81,314     | Lincoln     | 28,403     | Pepin      | 7,372      |
| Wood        | 74,039     | Juneau      | 26,695     | Iron       | 6,164      |
| Portage     | 70,375     | Waushara    | 24,752     | Florence   | 4,617      |
| Chippewa    | 66,558     | Iowa        | 23,832     | Menominee  | 4,256      |

**Sources and notes.** All figures are American Community Survey 5-year estimates (2019–2023 tables B01003, B19013, and B03002), retrieved via the Census Bureau API. Boundaries are Census cartographic files. Estimates carry margins of error, not shown. Report generated July 16, 2026.

# Adams County

20,928

TOTAL POPULATION

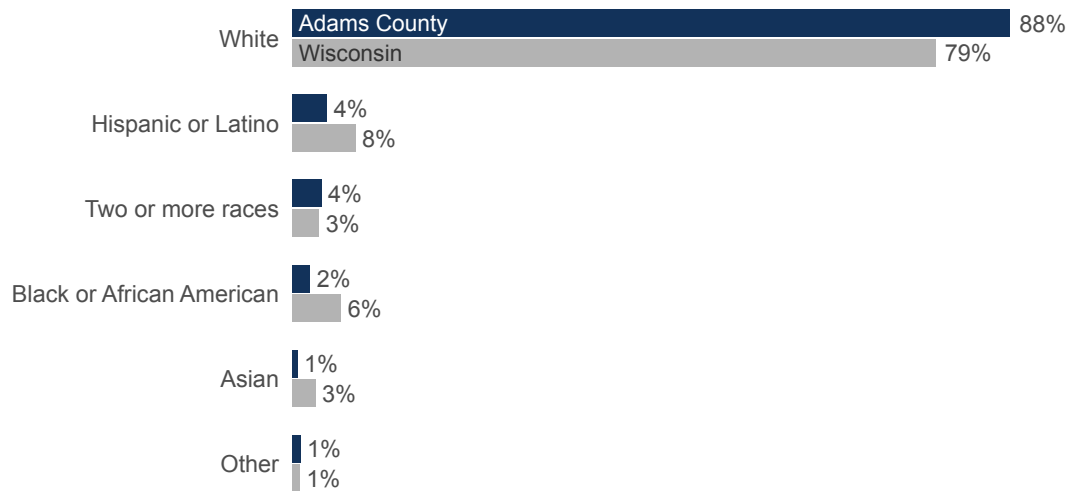
\$59,153

MEDIAN HOUSEHOLD INCOME



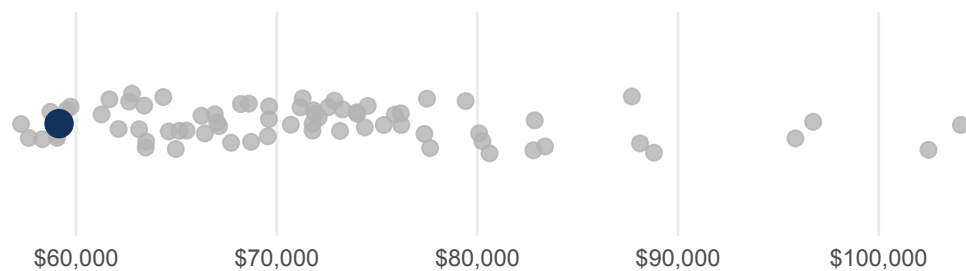
## Population by Race/Ethnicity

Share of total population in **Adams County** and **Wisconsin** as a whole



## Median Household Income

**Adams County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Ashland County

16,050

TOTAL POPULATION

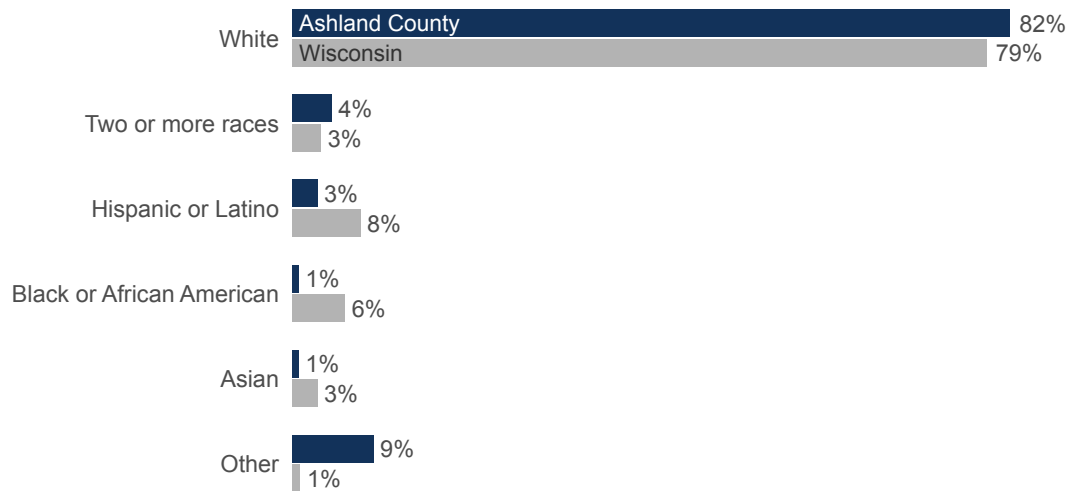
\$57,645

MEDIAN HOUSEHOLD INCOME



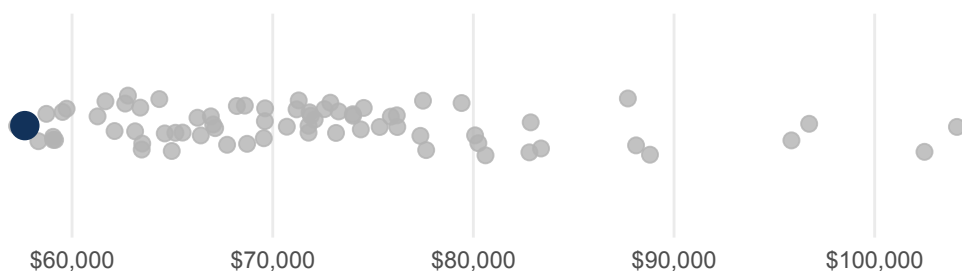
## Population by Race/Ethnicity

Share of total population in **Ashland County** and **Wisconsin** as a whole



## Median Household Income

**Ashland County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Barron County

46,741

TOTAL POPULATION

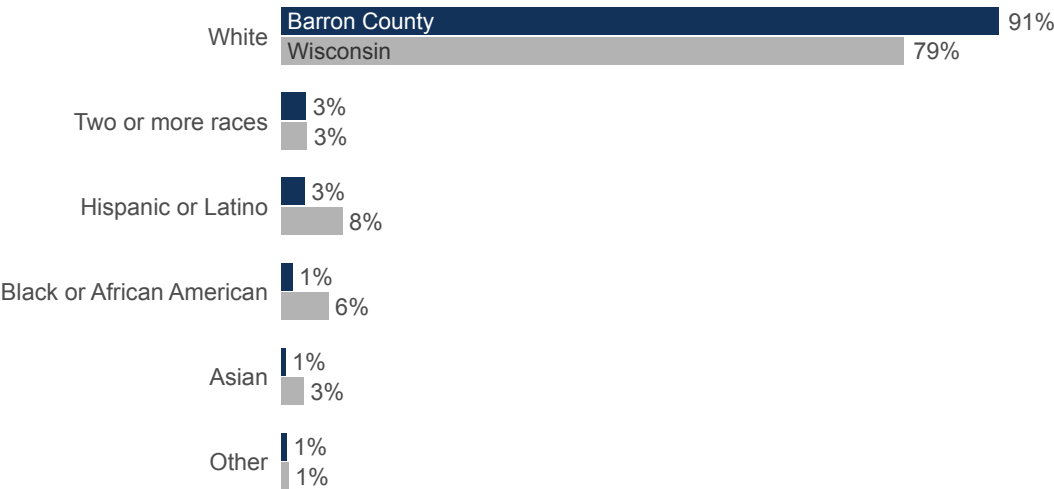
\$64,619

MEDIAN HOUSEHOLD INCOME



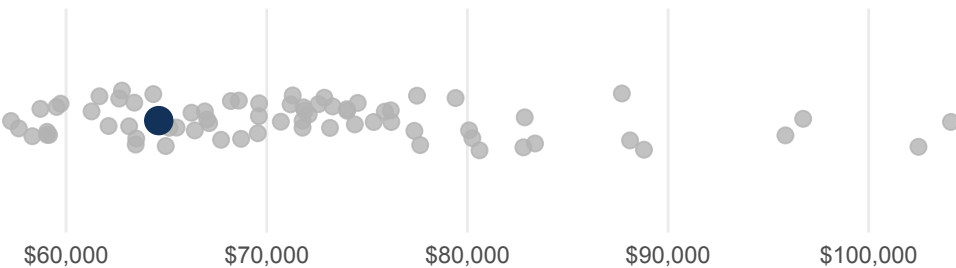
## Population by Race/Ethnicity

Share of total population in **Barron County** and **Wisconsin** as a whole



## Median Household Income

**Barron County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Bayfield County

16,410

TOTAL POPULATION

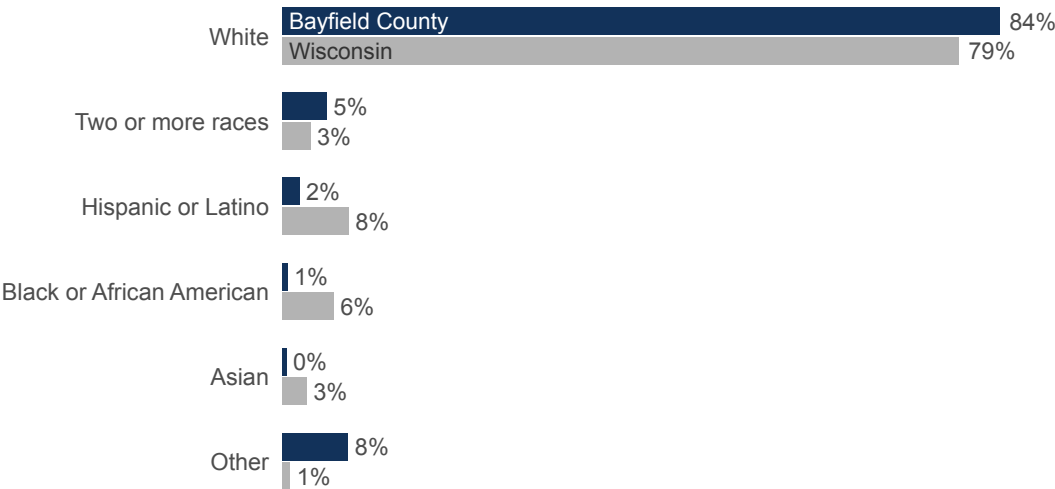
\$69,609

MEDIAN HOUSEHOLD INCOME



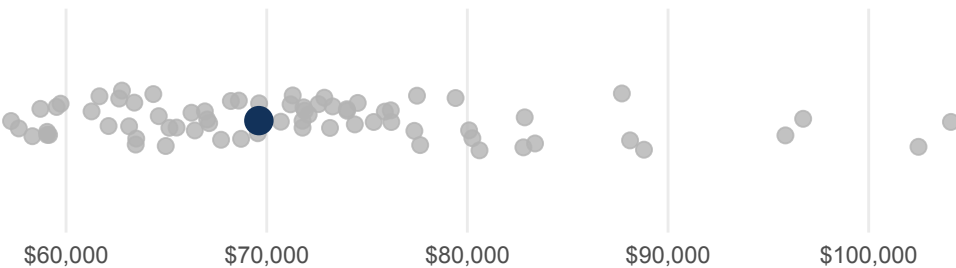
## Population by Race/Ethnicity

Share of total population in Bayfield County and Wisconsin as a whole



## Median Household Income

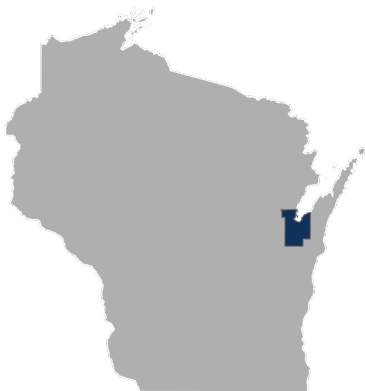
Bayfield County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



# Brown County

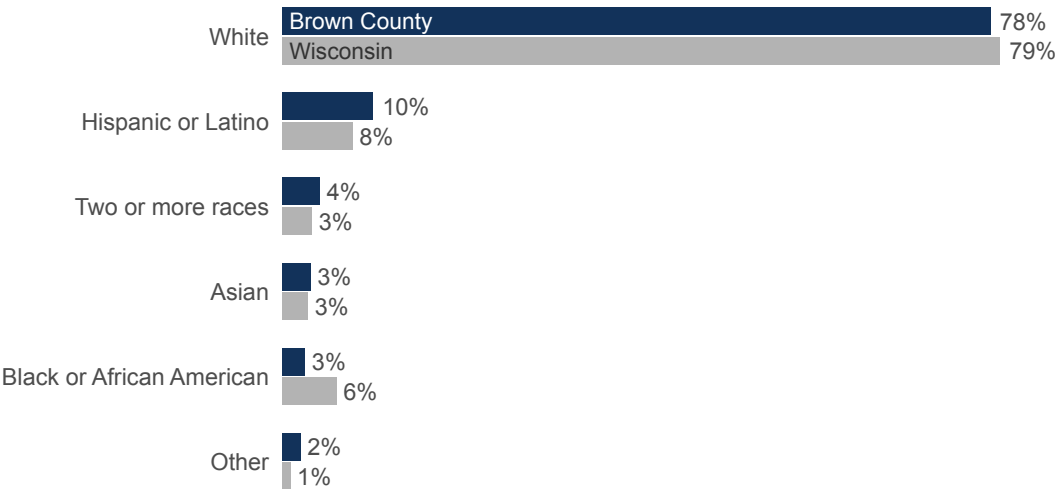
269,425  
TOTAL POPULATION

\$77,490  
MEDIAN HOUSEHOLD INCOME



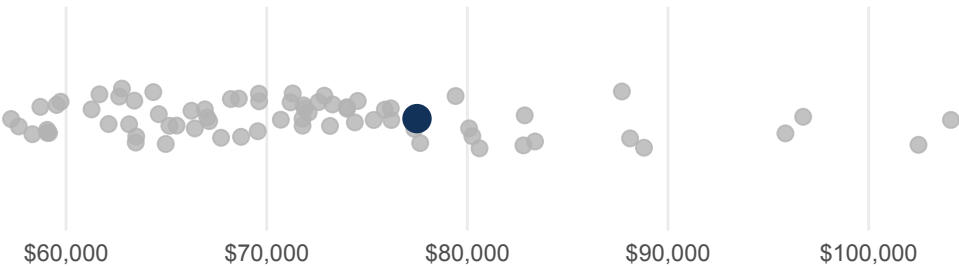
## Population by Race/Ethnicity

Share of total population in **Brown County** and **Wisconsin** as a whole



## Median Household Income

**Brown County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Buffalo County

13,341

TOTAL POPULATION

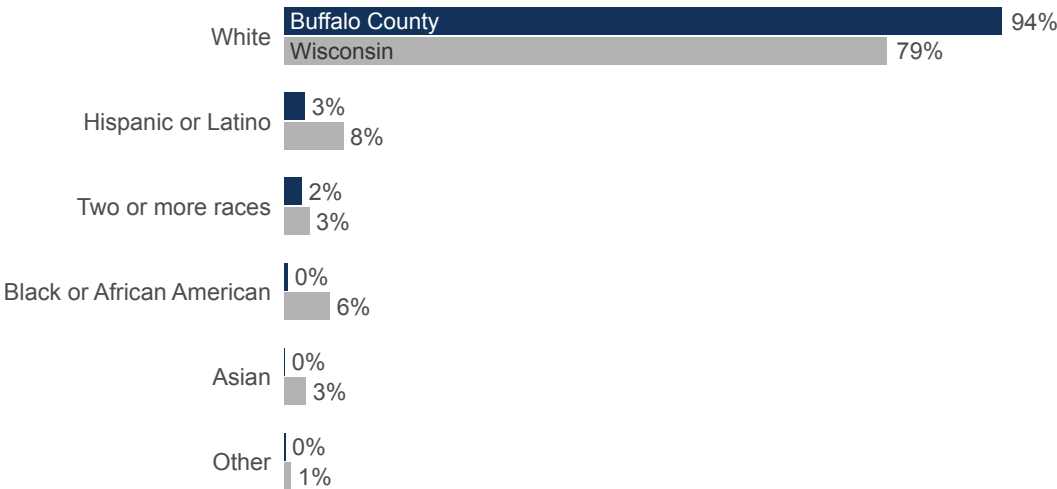
\$68,722

MEDIAN HOUSEHOLD INCOME



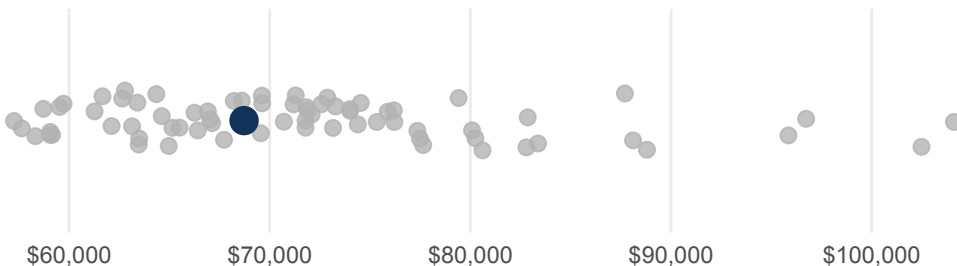
## Population by Race/Ethnicity

Share of total population in **Buffalo County** and **Wisconsin** as a whole



## Median Household Income

**Buffalo County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Burnett County

16,741

TOTAL POPULATION

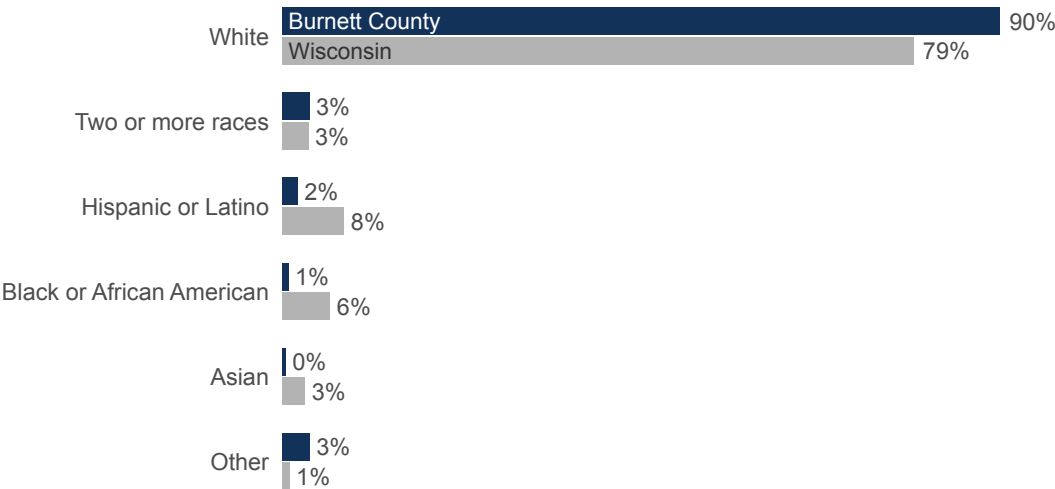
\$61,664

MEDIAN HOUSEHOLD INCOME



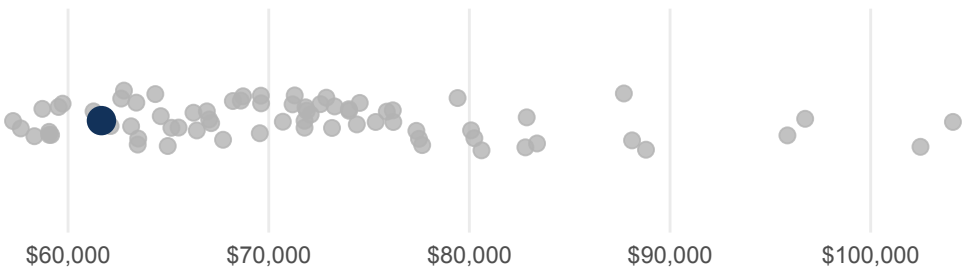
## Population by Race/Ethnicity

Share of total population in **Burnett County** and **Wisconsin** as a whole



## Median Household Income

**Burnett County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



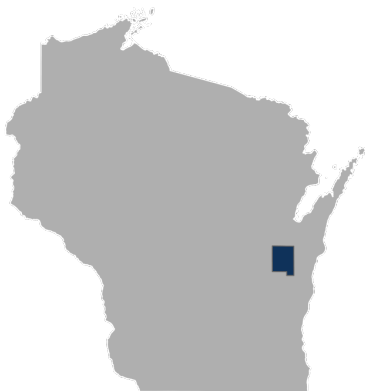
# Calumet County

52,626

TOTAL POPULATION

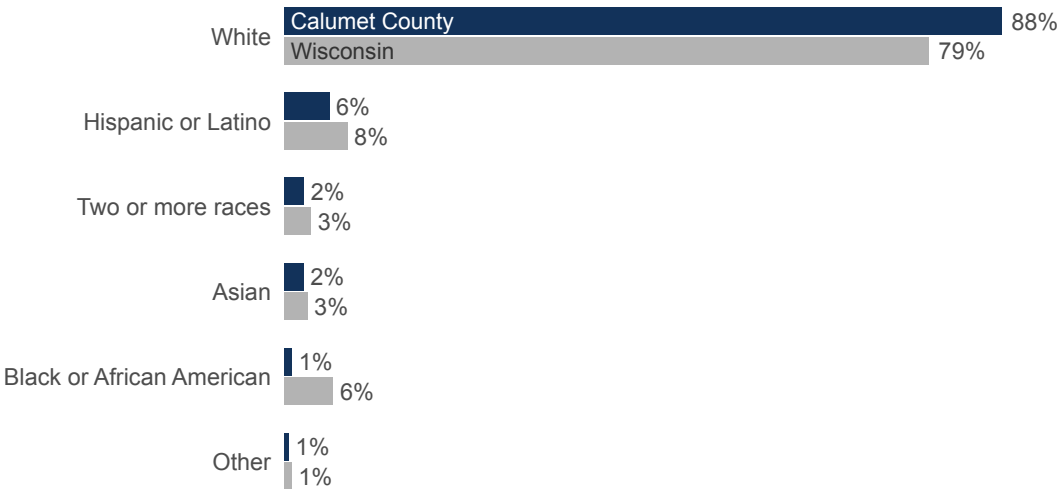
\$87,700

MEDIAN HOUSEHOLD INCOME



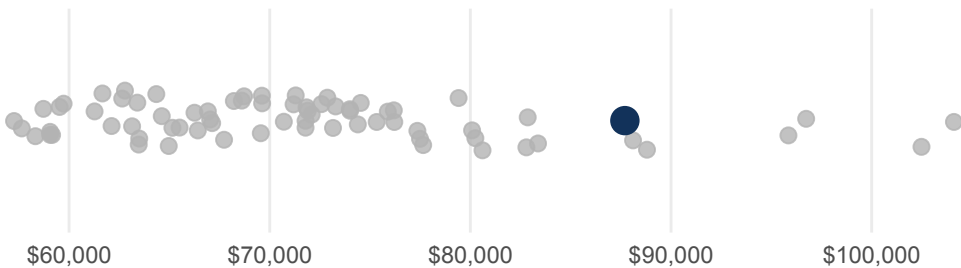
## Population by Race/Ethnicity

Share of total population in **Calumet County** and **Wisconsin** as a whole



## Median Household Income

**Calumet County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Chippewa County

66,558

TOTAL POPULATION

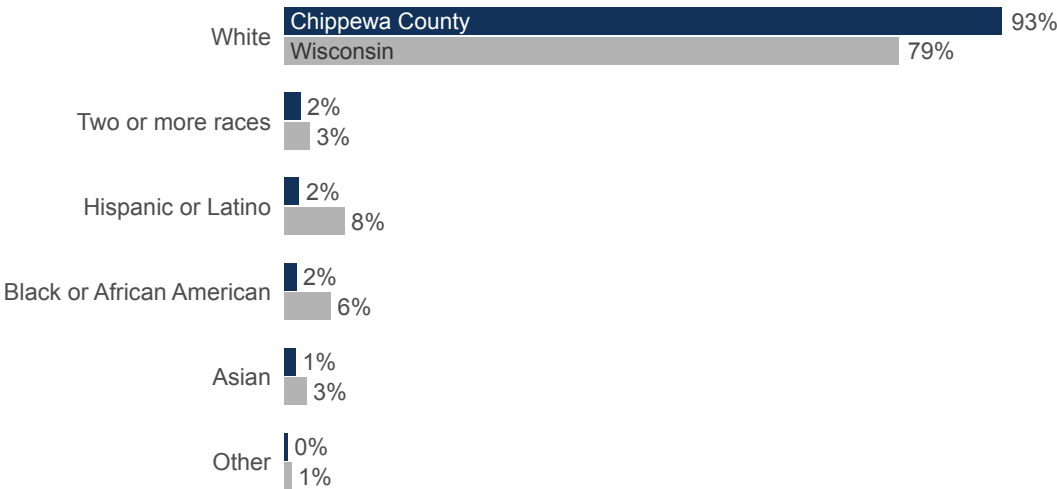
\$74,009

MEDIAN HOUSEHOLD INCOME



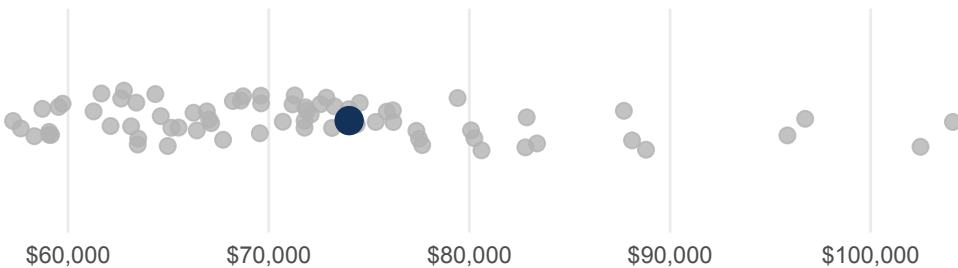
## Population by Race/Ethnicity

Share of total population in **Chippewa County** and **Wisconsin** as a whole



## Median Household Income

**Chippewa County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



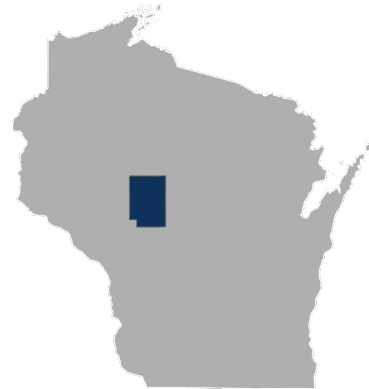
# Clark County

**34,736**

TOTAL POPULATION

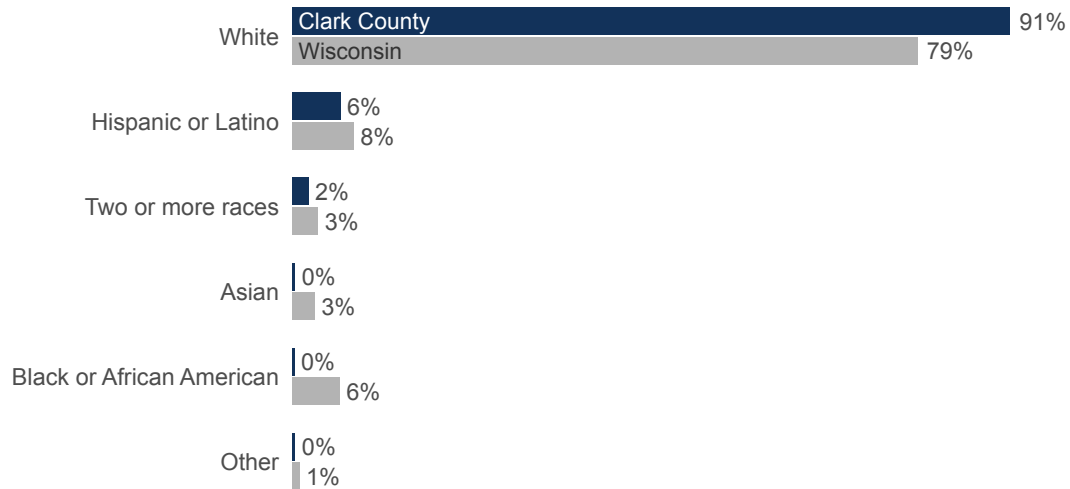
**\$66,250**

MEDIAN HOUSEHOLD INCOME



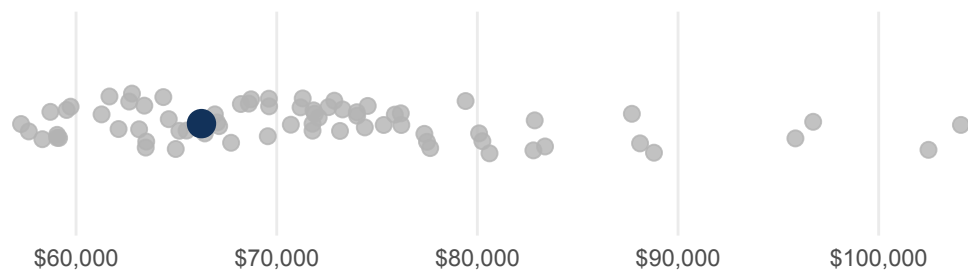
## Population by Race/Ethnicity

Share of total population in **Clark County** and **Wisconsin** as a whole



## Median Household Income

**Clark County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Columbia County

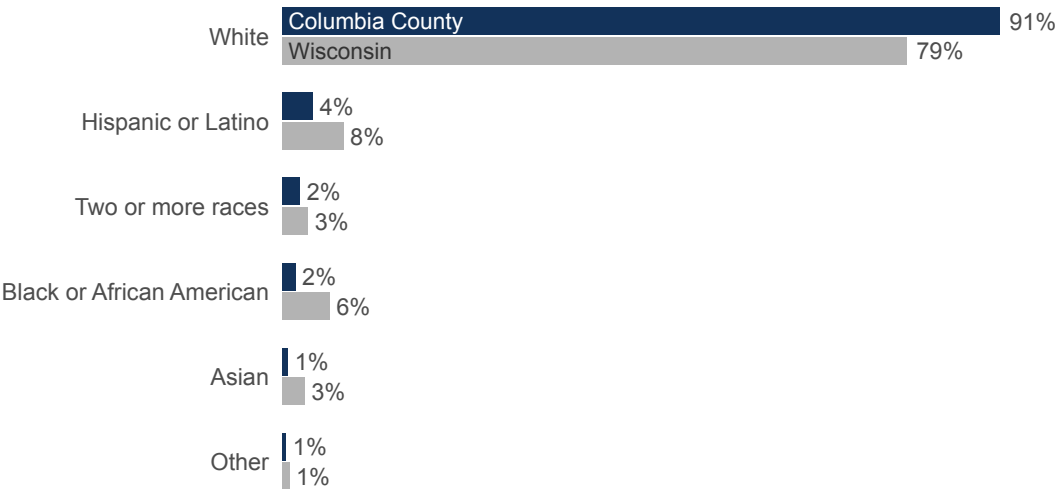
**58,322**  
TOTAL POPULATION

**\$82,792**  
MEDIAN HOUSEHOLD INCOME



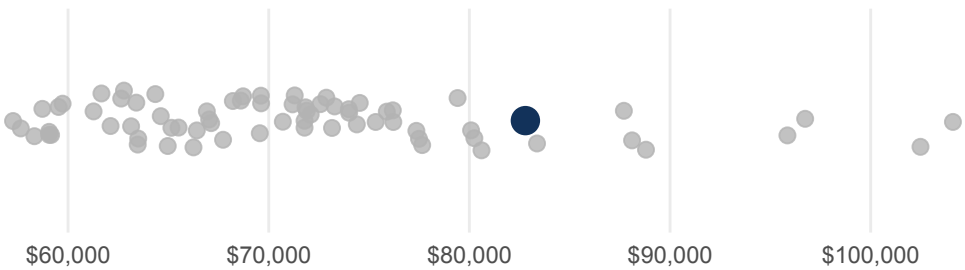
## Population by Race/Ethnicity

Share of total population in **Columbia County** and **Wisconsin** as a whole



## Median Household Income

**Columbia County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Crawford County

16,064

TOTAL POPULATION

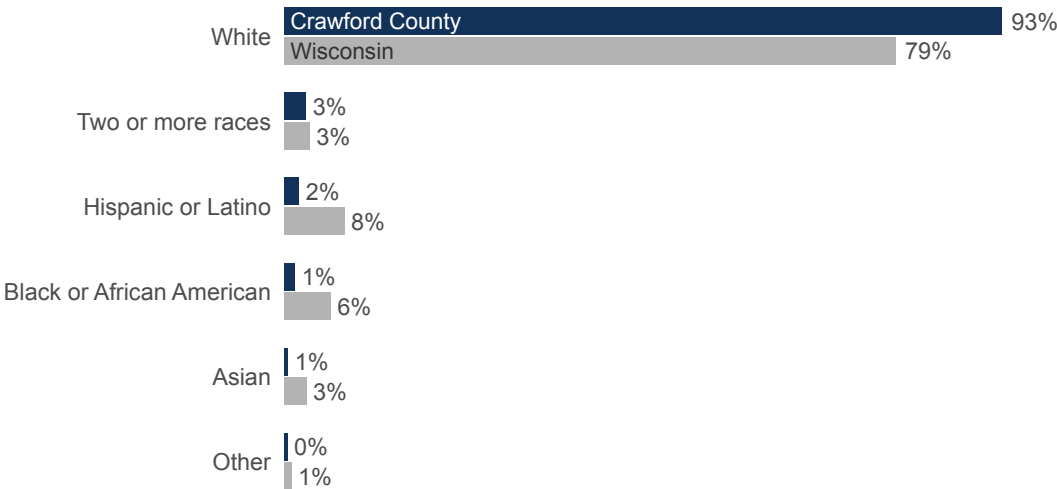
\$63,496

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Crawford County and Wisconsin as a whole



## Median Household Income

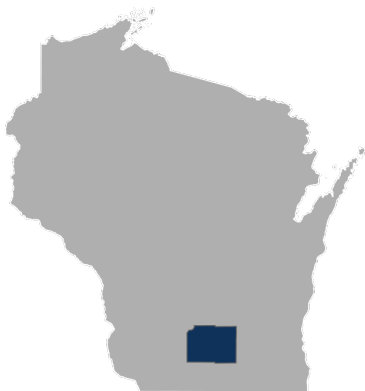
Crawford County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



# Dane County

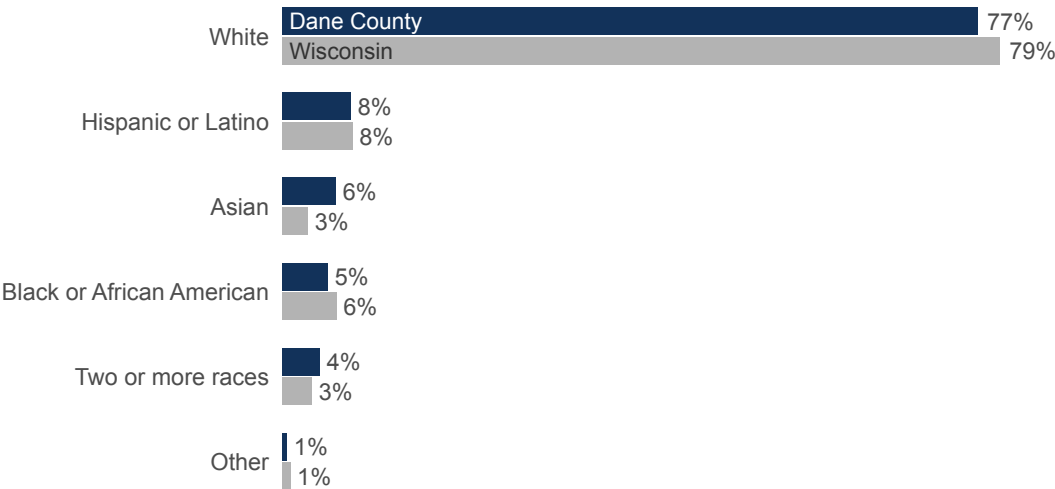
564,777  
TOTAL POPULATION

\$88,108  
MEDIAN HOUSEHOLD INCOME



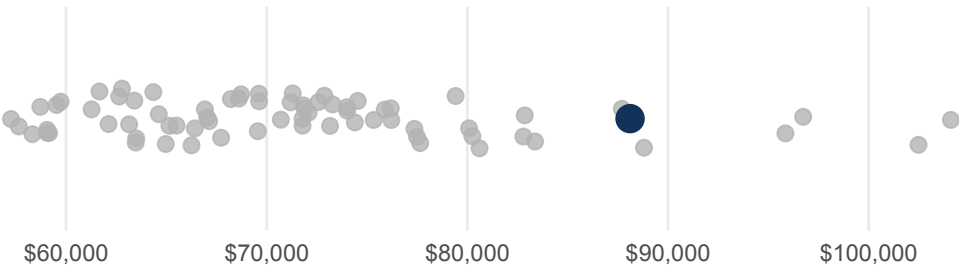
## Population by Race/Ethnicity

Share of total population in **Dane County** and **Wisconsin** as a whole



## Median Household Income

**Dane County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Dodge County

**88,818**

TOTAL POPULATION

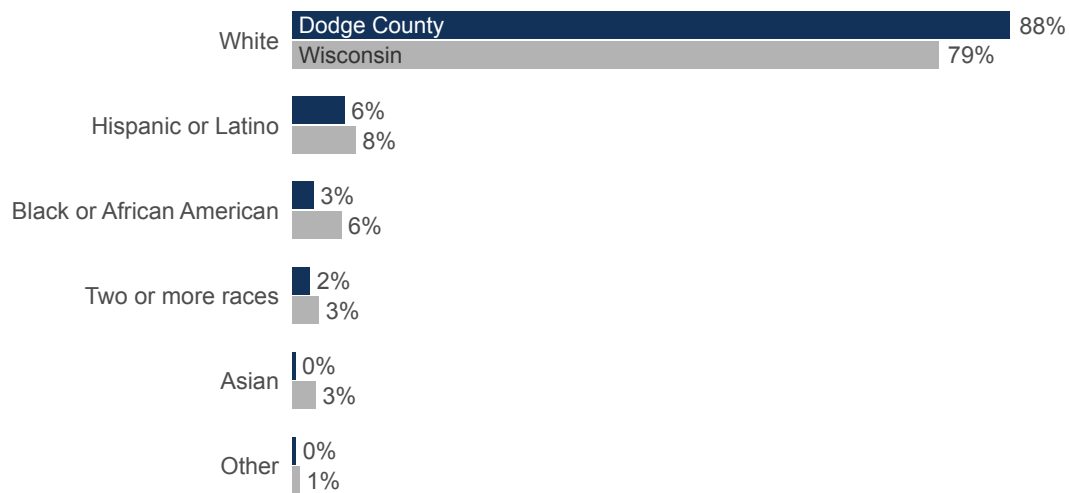
**\$73,992**

MEDIAN HOUSEHOLD INCOME



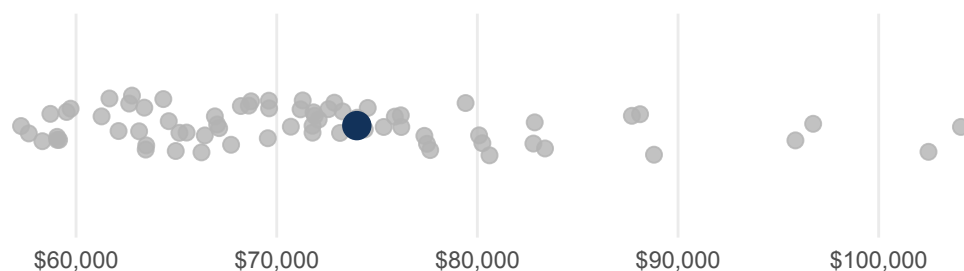
## Population by Race/Ethnicity

Share of total population in **Dodge County** and **Wisconsin** as a whole



## Median Household Income

**Dodge County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Door County

30,279

TOTAL POPULATION

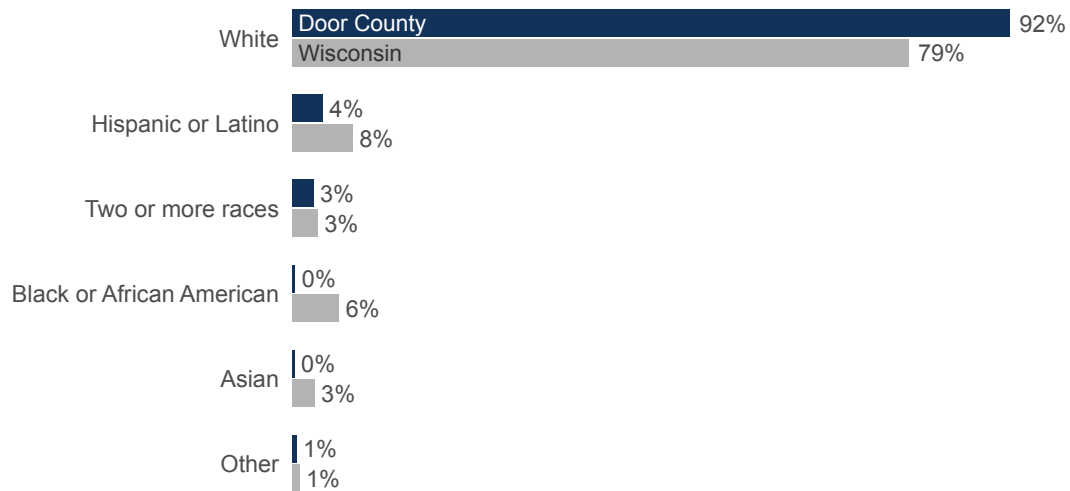
\$71,785

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Door County** and **Wisconsin** as a whole



## Median Household Income

**Door County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Douglas County

44,197

TOTAL POPULATION

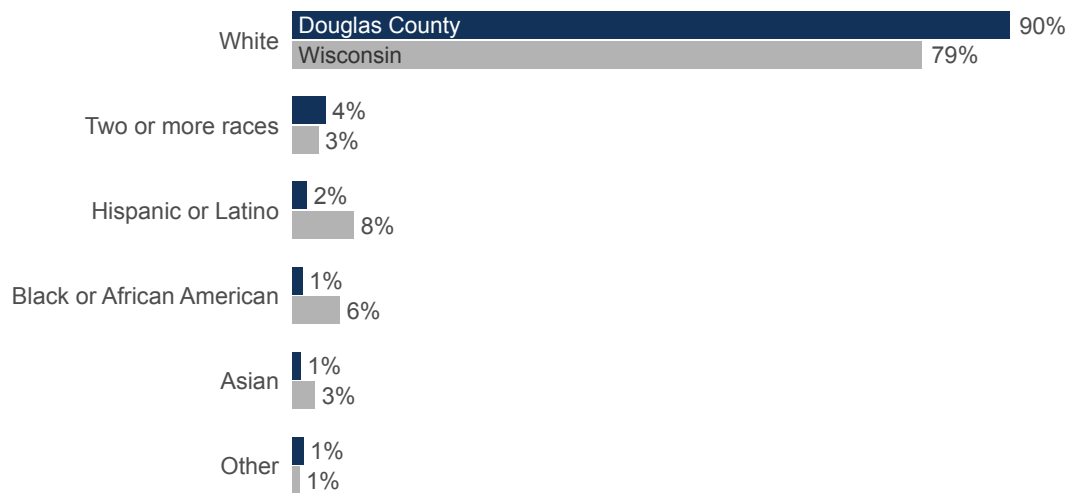
\$72,579

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Douglas County** and **Wisconsin** as a whole



## Median Household Income

**Douglas County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



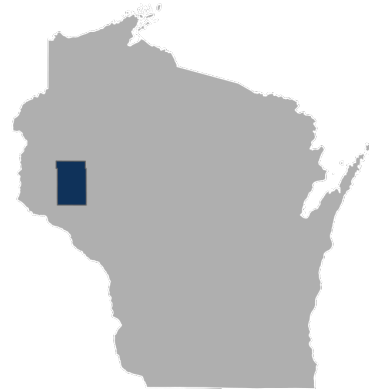
# Dunn County

45,349

TOTAL POPULATION

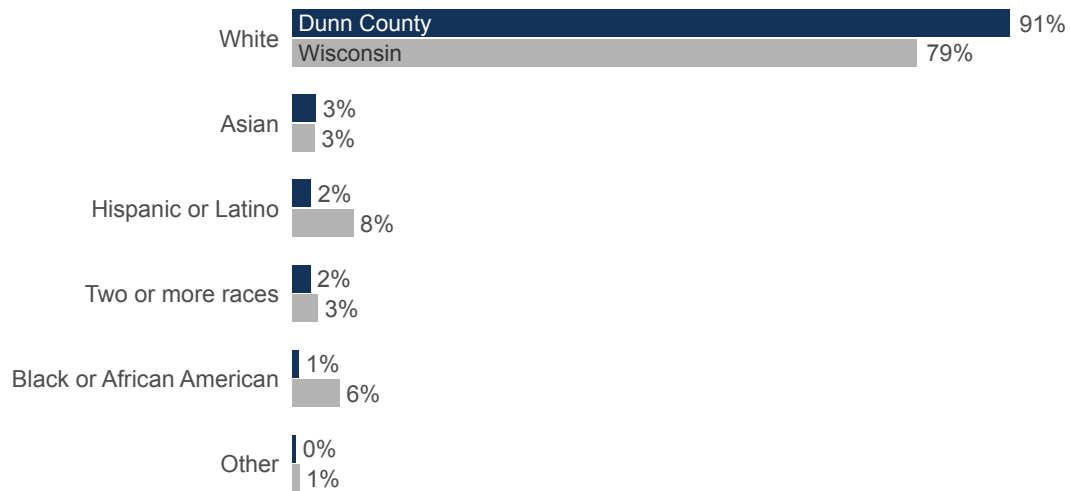
\$71,785

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Dunn County** and **Wisconsin** as a whole



## Median Household Income

**Dunn County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Eau Claire County

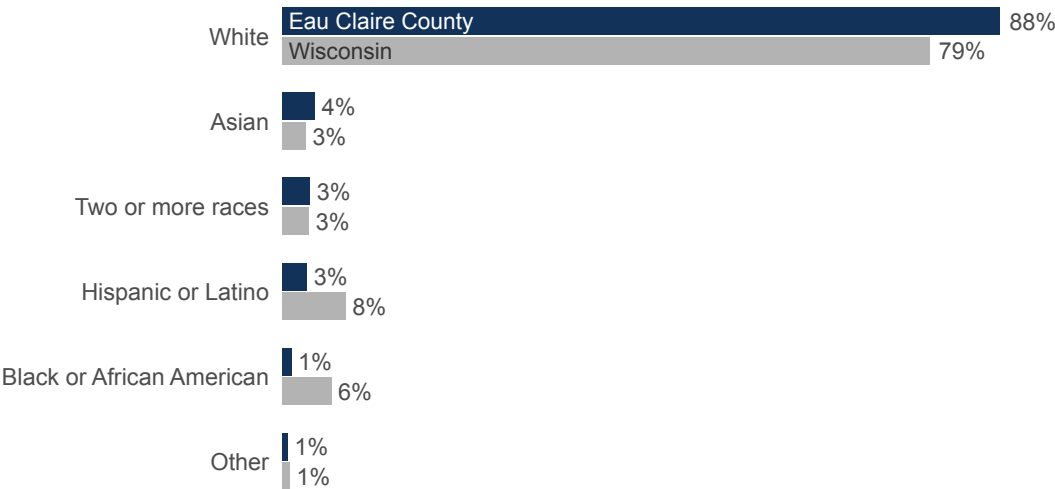
106,328  
TOTAL POPULATION

\$71,834  
MEDIAN HOUSEHOLD INCOME



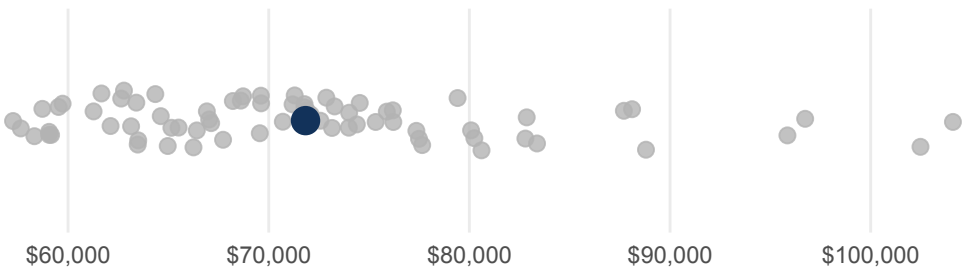
## Population by Race/Ethnicity

Share of total population in **Eau Claire County** and **Wisconsin** as a whole



## Median Household Income

**Eau Claire County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Florence County

4,617

TOTAL POPULATION

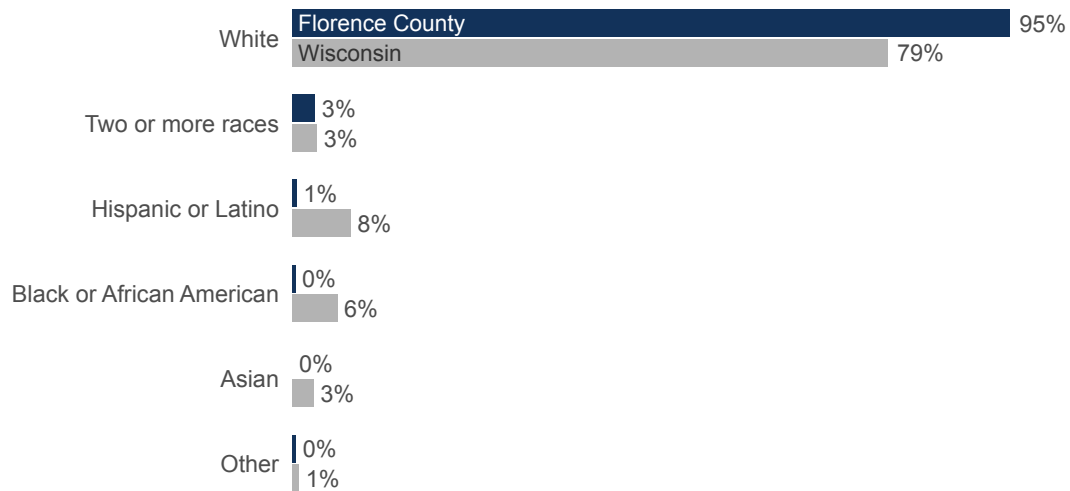
\$62,786

MEDIAN HOUSEHOLD INCOME



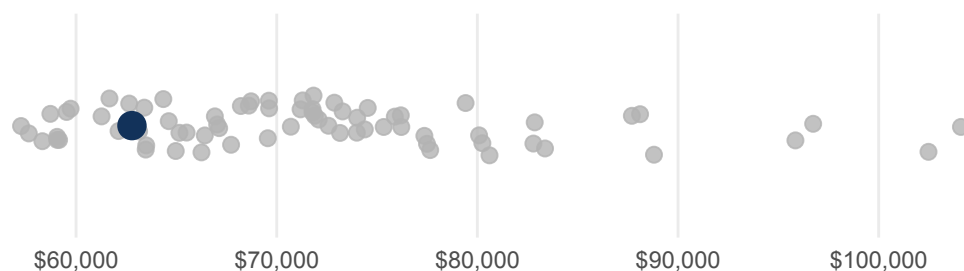
## Population by Race/Ethnicity

Share of total population in **Florence County** and **Wisconsin** as a whole



## Median Household Income

**Florence County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Fond du Lac County

104,053

TOTAL POPULATION

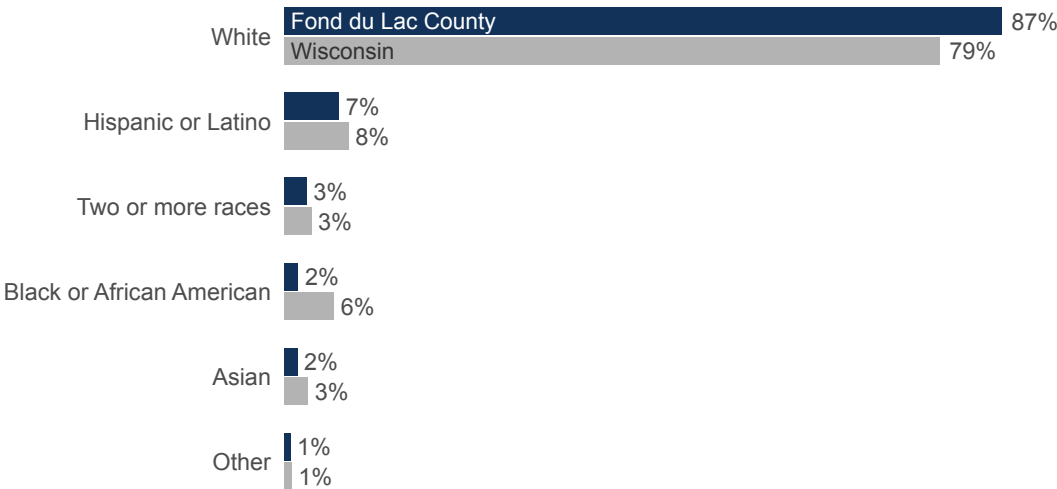
\$73,154

MEDIAN HOUSEHOLD INCOME



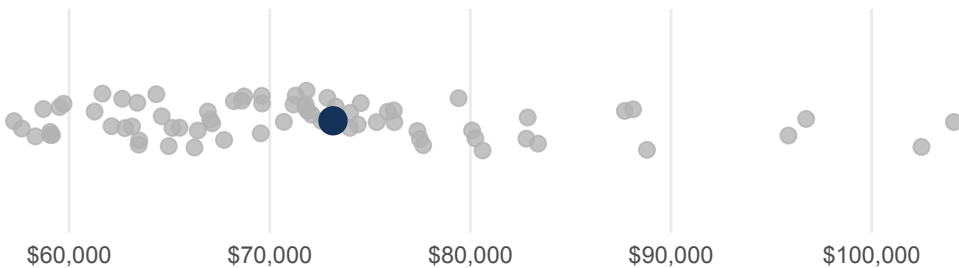
## Population by Race/Ethnicity

Share of total population in **Fond du Lac County** and **Wisconsin** as a whole



## Median Household Income

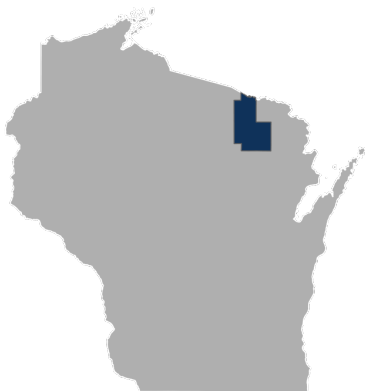
**Fond du Lac County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Forest County

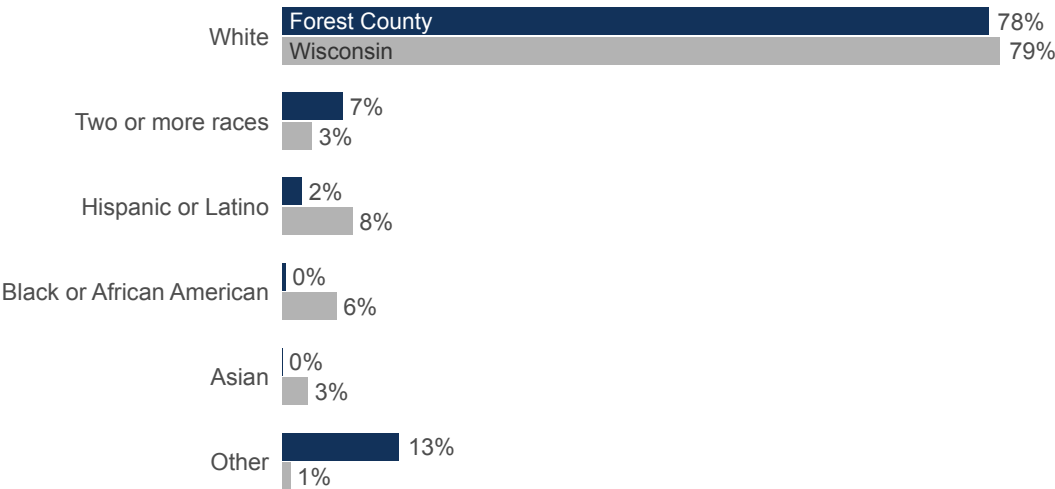
9,261  
TOTAL POPULATION

\$59,727  
MEDIAN HOUSEHOLD INCOME



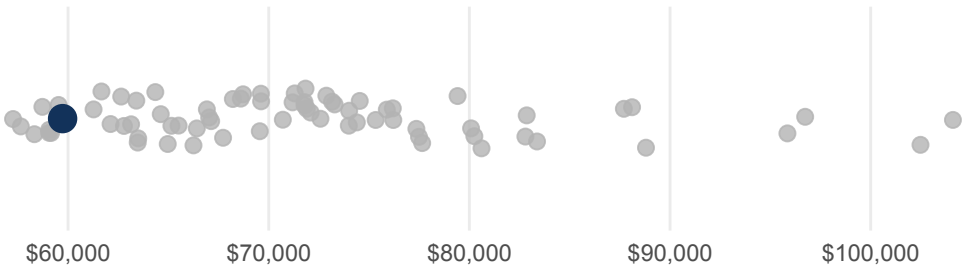
## Population by Race/Ethnicity

Share of total population in Forest County and Wisconsin as a whole



## Median Household Income

Forest County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



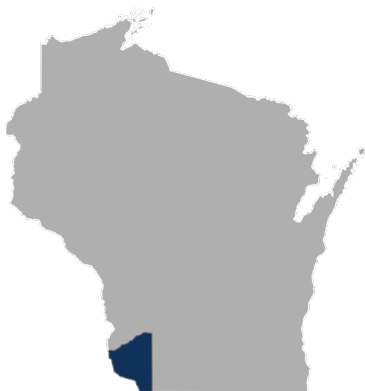
# Grant County

51,678

TOTAL POPULATION

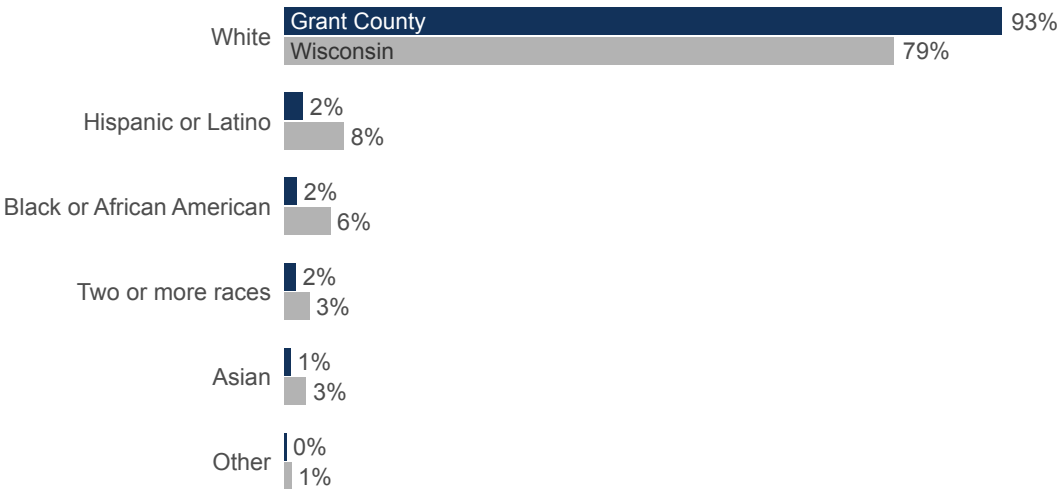
\$64,349

MEDIAN HOUSEHOLD INCOME



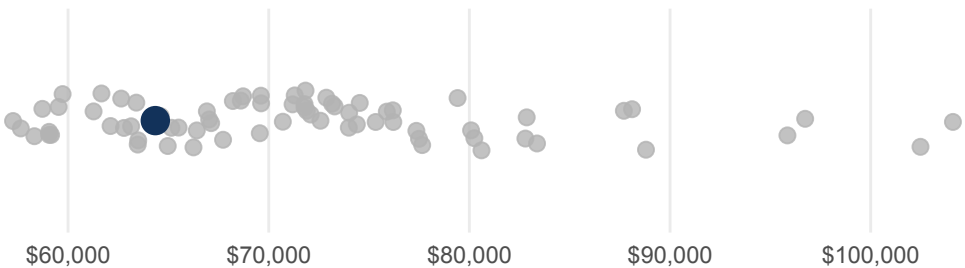
## Population by Race/Ethnicity

Share of total population in **Grant County** and **Wisconsin** as a whole



## Median Household Income

**Grant County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





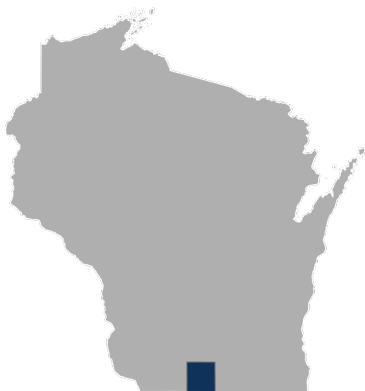
# Green County

37,036

TOTAL POPULATION

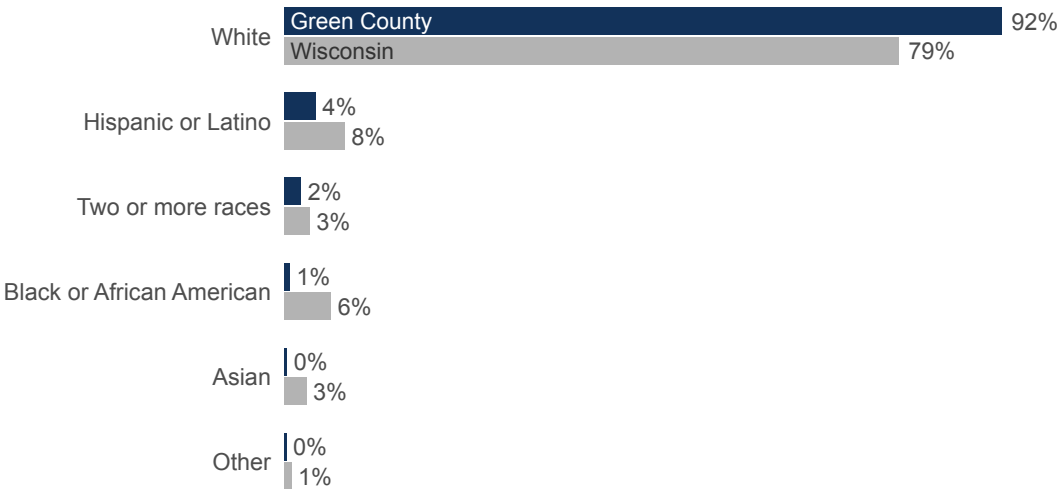
\$80,248

MEDIAN HOUSEHOLD INCOME



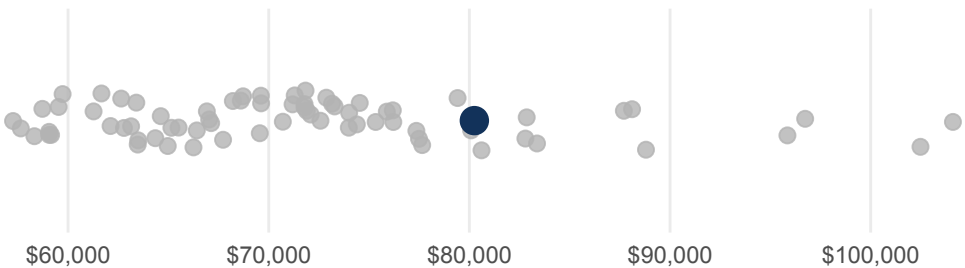
## Population by Race/Ethnicity

Share of total population in **Green County** and **Wisconsin** as a whole



## Median Household Income

**Green County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



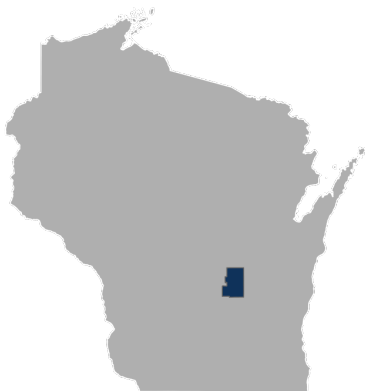
# Green Lake County

19,165

TOTAL POPULATION

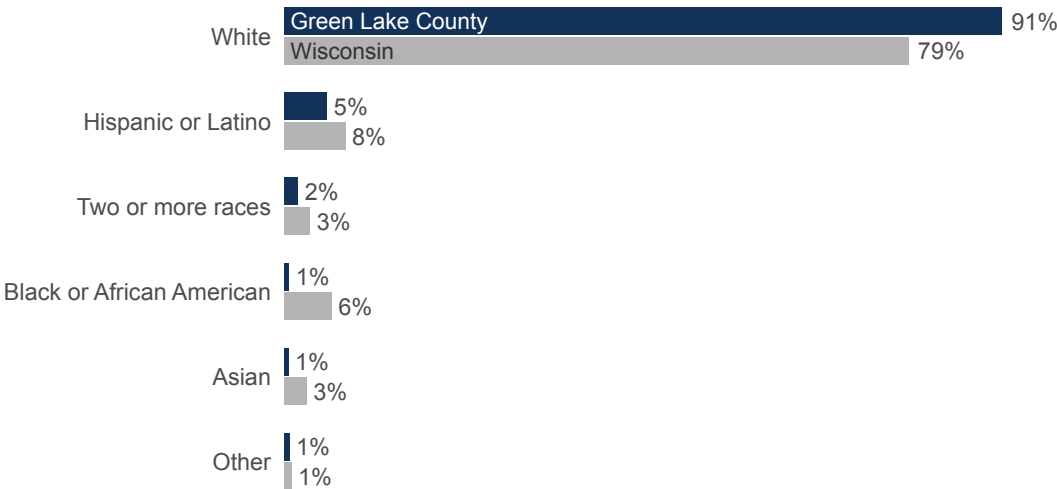
\$66,917

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Green Lake County** and **Wisconsin** as a whole



## Median Household Income

**Green Lake County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Iowa County

23,832

TOTAL POPULATION

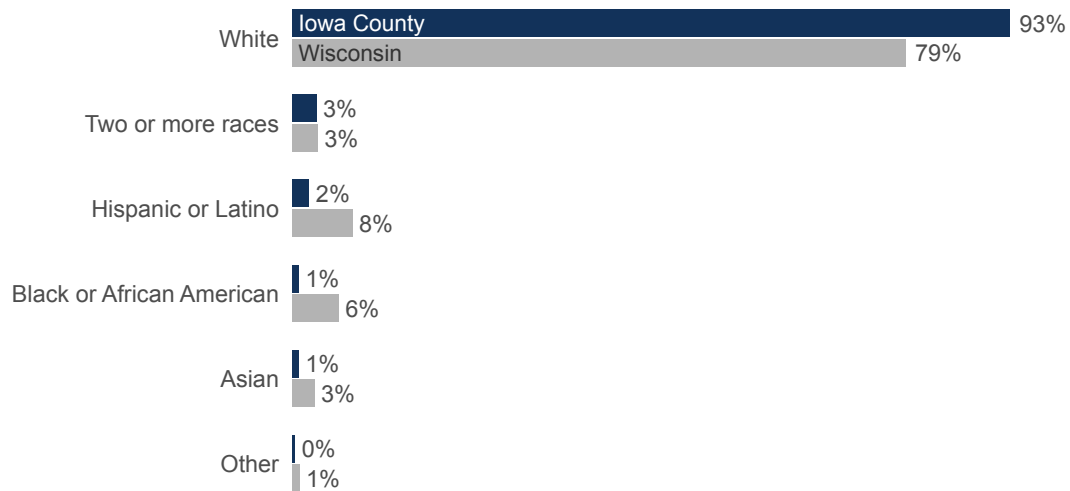
\$83,372

MEDIAN HOUSEHOLD INCOME



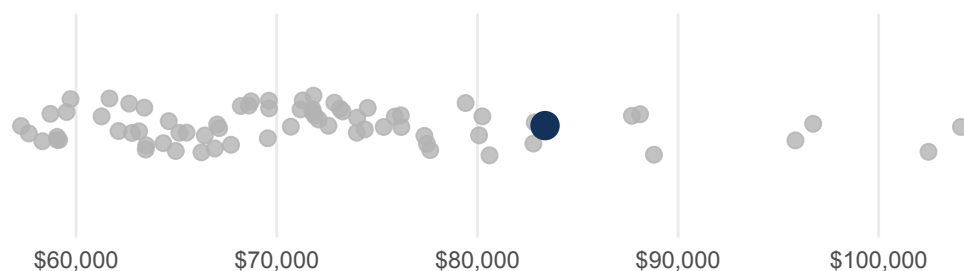
## Population by Race/Ethnicity

Share of total population in **Iowa County** and **Wisconsin** as a whole



## Median Household Income

**Iowa County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



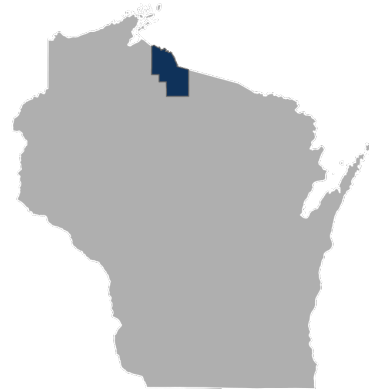
# Iron County

6,164

TOTAL POPULATION

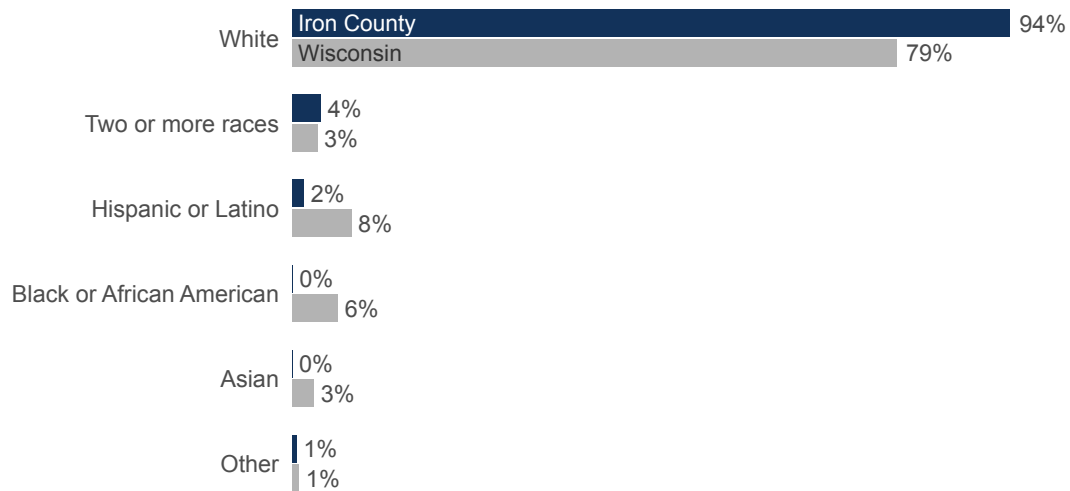
\$59,058

MEDIAN HOUSEHOLD INCOME



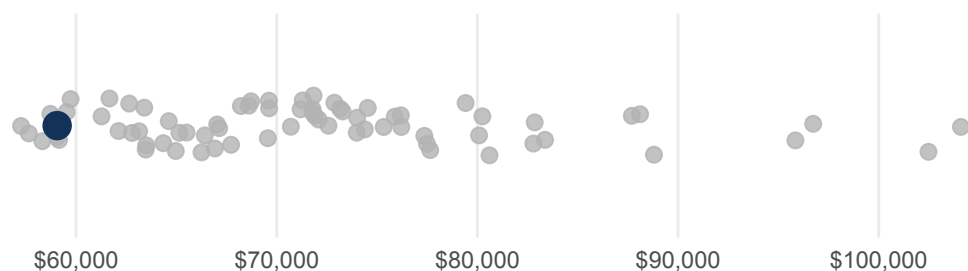
## Population by Race/Ethnicity

Share of total population in **Iron County** and **Wisconsin** as a whole



## Median Household Income

**Iron County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Jackson County

20,971

TOTAL POPULATION

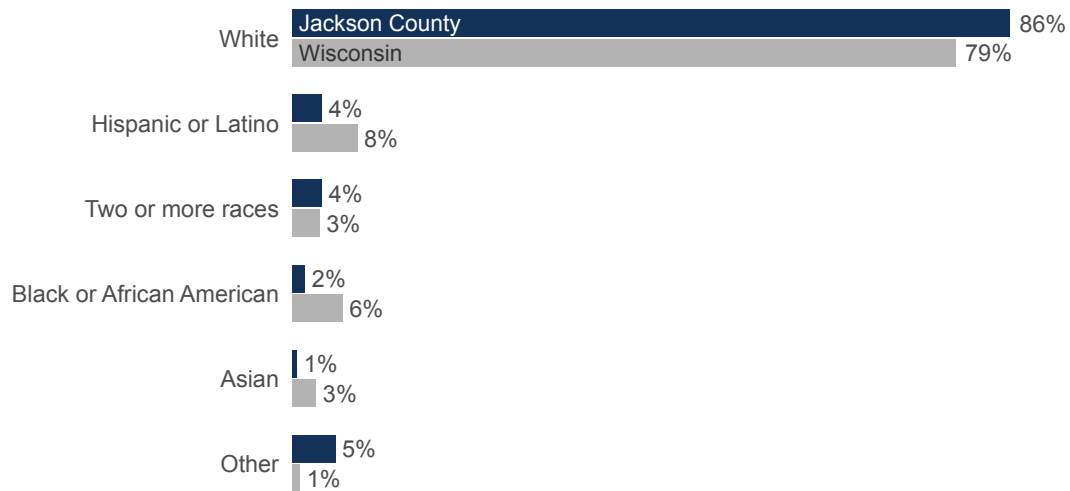
\$65,508

MEDIAN HOUSEHOLD INCOME



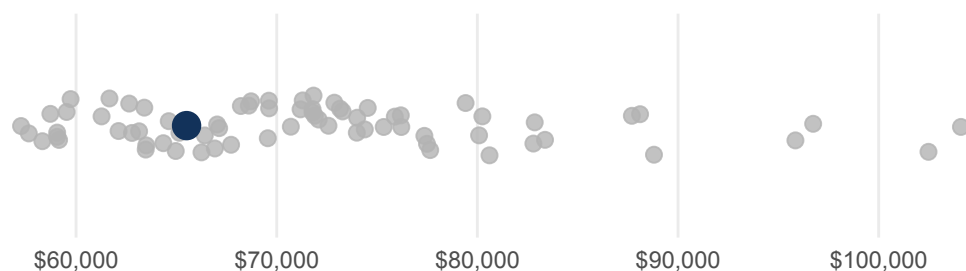
## Population by Race/Ethnicity

Share of total population in **Jackson County** and **Wisconsin** as a whole



## Median Household Income

**Jackson County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Jefferson County

85,867

TOTAL POPULATION

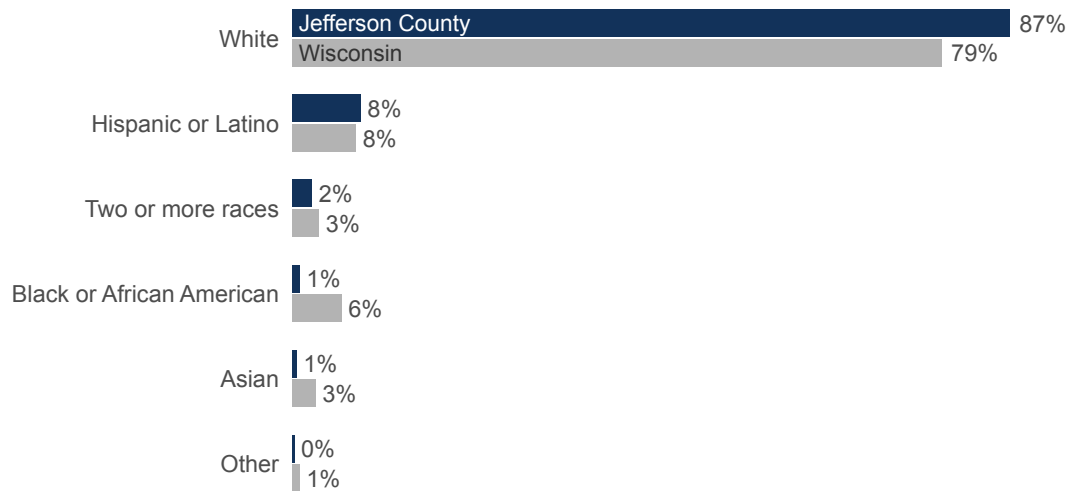
\$80,604

MEDIAN HOUSEHOLD INCOME



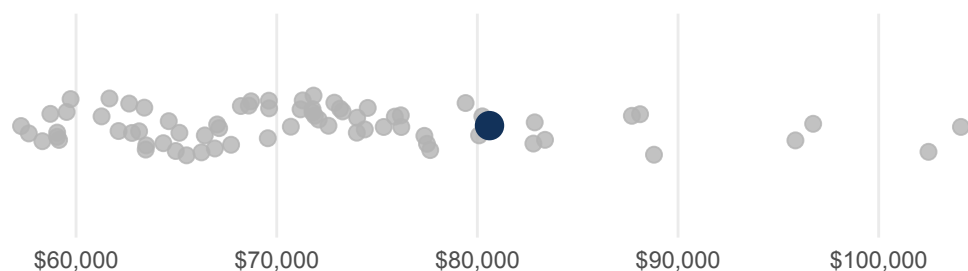
## Population by Race/Ethnicity

Share of total population in **Jefferson County** and **Wisconsin** as a whole



## Median Household Income

**Jefferson County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Juneau County

26,695

TOTAL POPULATION

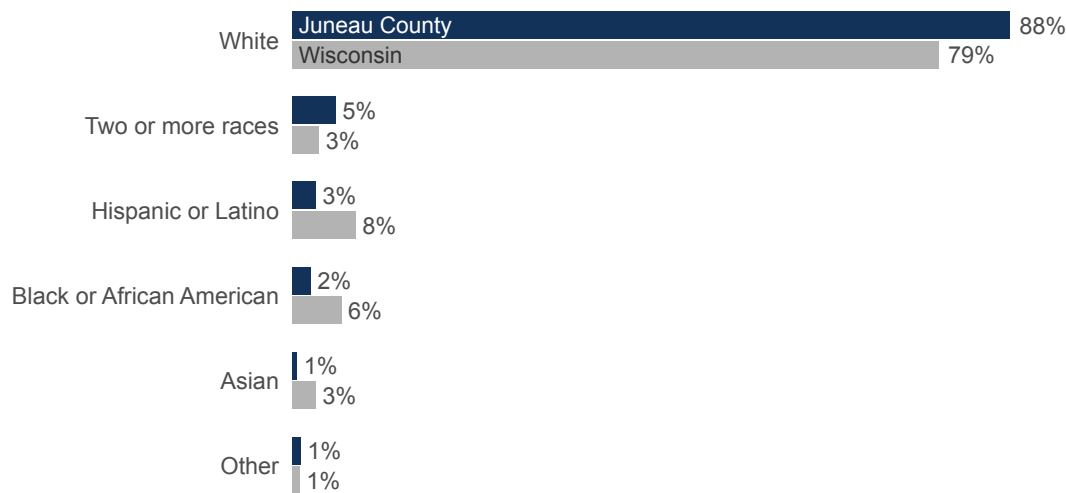
\$65,150

MEDIAN HOUSEHOLD INCOME



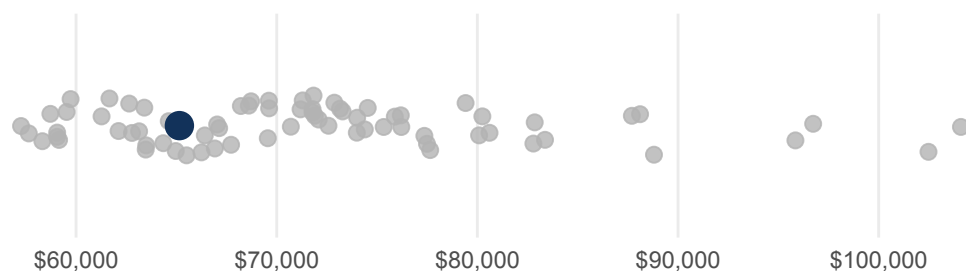
## Population by Race/Ethnicity

Share of total population in **Juneau County** and **Wisconsin** as a whole



## Median Household Income

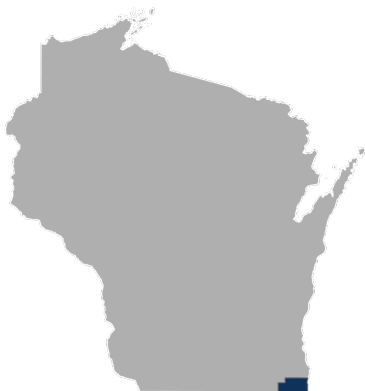
**Juneau County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Kenosha County

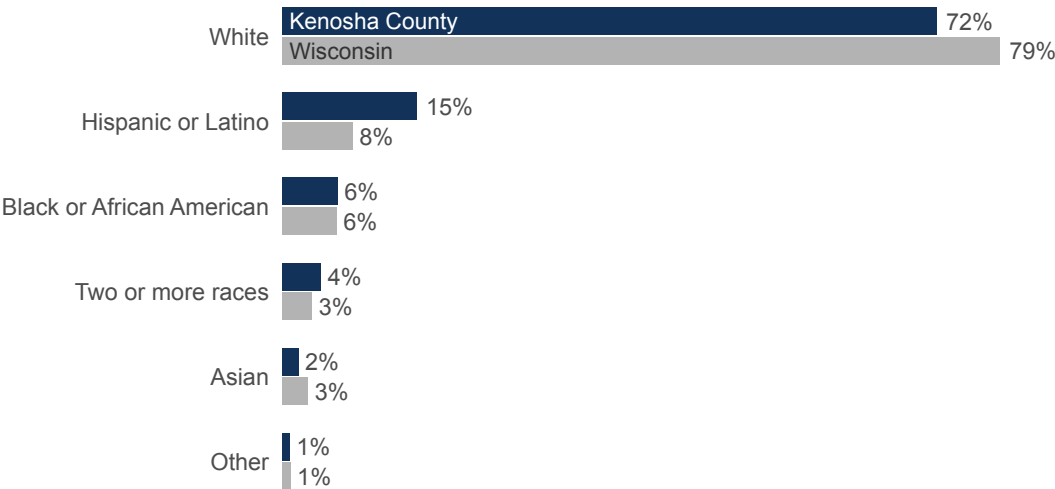
168,413  
TOTAL POPULATION

\$79,412  
MEDIAN HOUSEHOLD INCOME



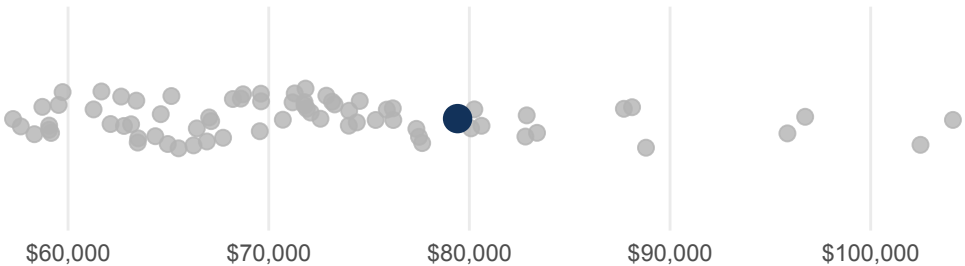
## Population by Race/Ethnicity

Share of total population in **Kenosha County** and **Wisconsin** as a whole



## Median Household Income

**Kenosha County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Kewaunee County

20,621

TOTAL POPULATION

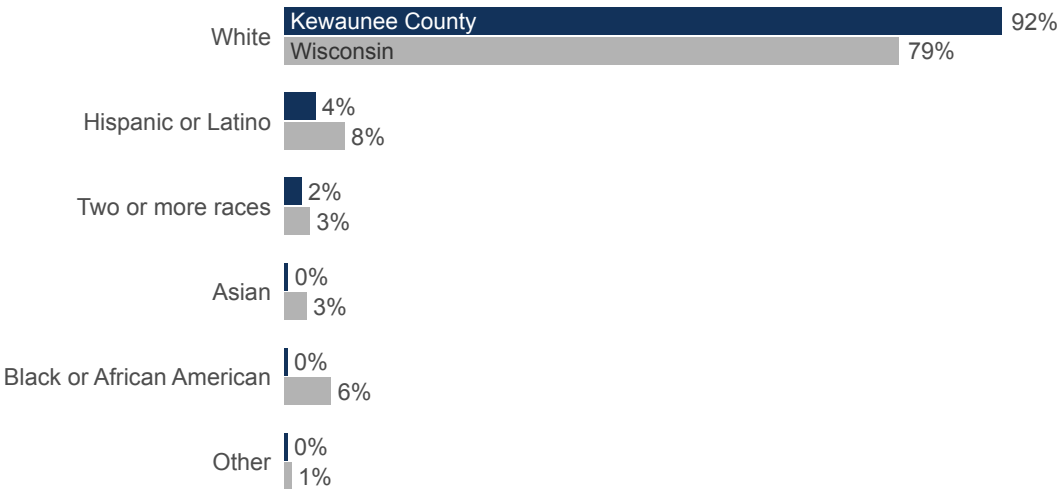
\$80,085

MEDIAN HOUSEHOLD INCOME



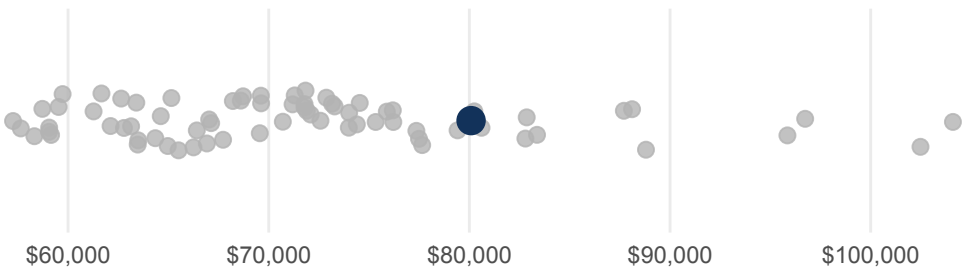
## Population by Race/Ethnicity

Share of total population in **Kewaunee County** and **Wisconsin** as a whole



## Median Household Income

**Kewaunee County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# La Crosse County

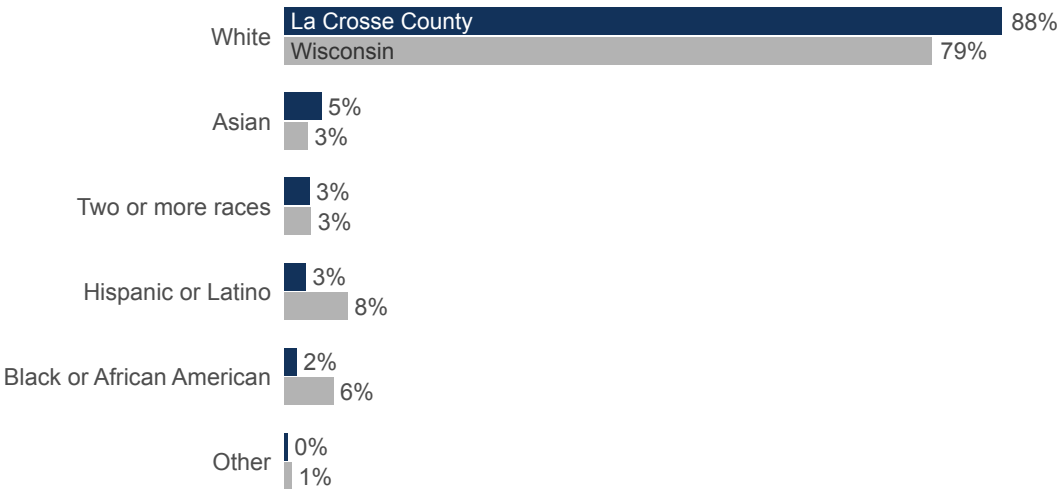
**120,262**  
TOTAL POPULATION

**\$70,704**  
MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **La Crosse County** and **Wisconsin** as a whole



## Median Household Income

**La Crosse County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Lafayette County

16,788

TOTAL POPULATION

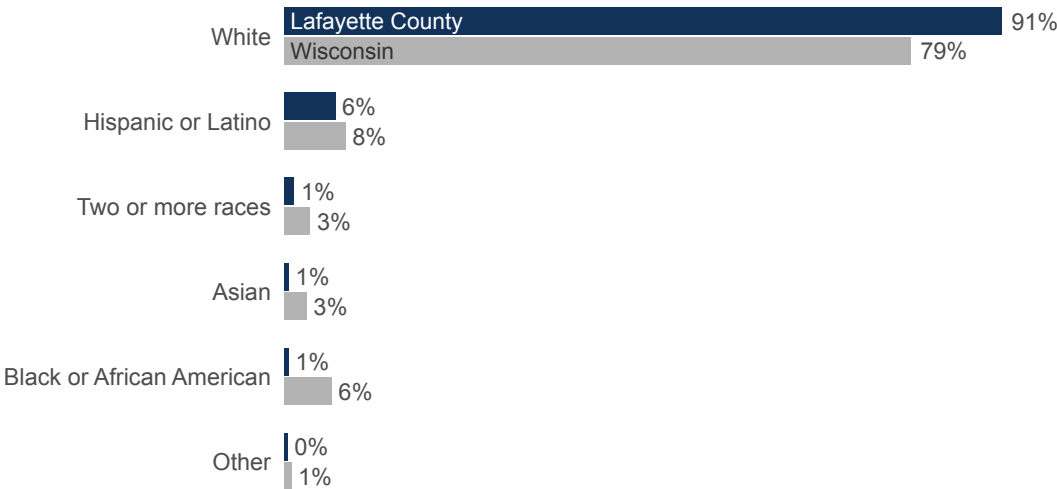
\$72,091

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Lafayette County and Wisconsin as a whole



## Median Household Income

Lafayette County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



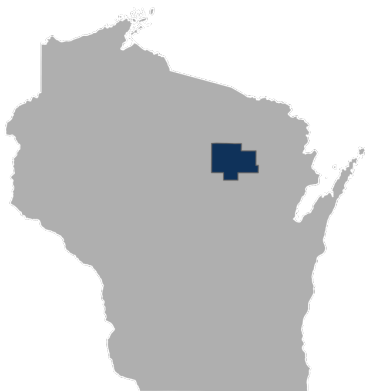
# Langlade County

19,473

TOTAL POPULATION

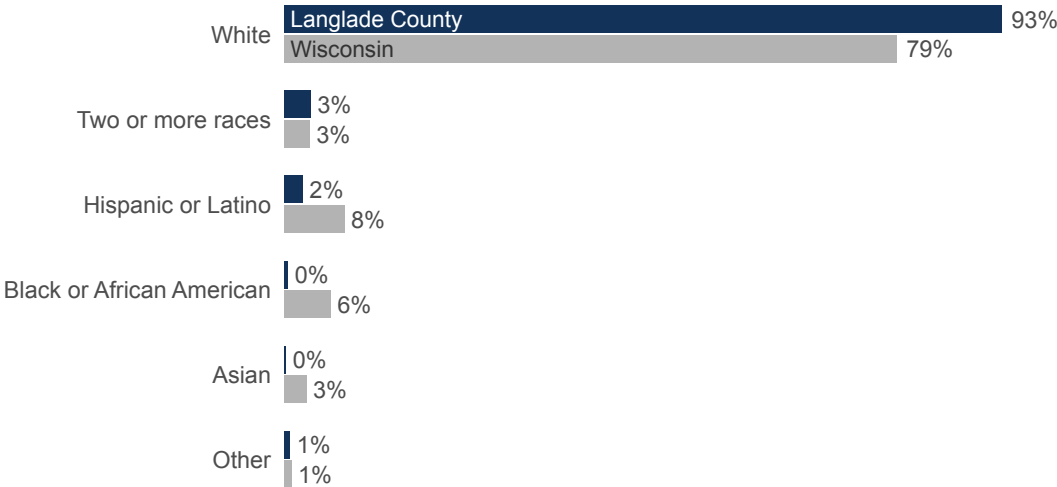
\$57,258

MEDIAN HOUSEHOLD INCOME



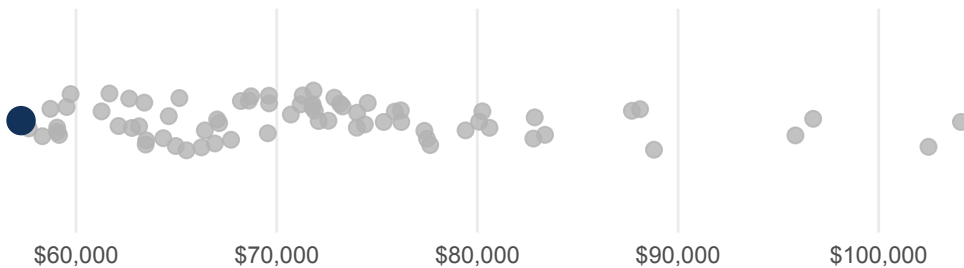
## Population by Race/Ethnicity

Share of total population in **Langlade County** and **Wisconsin** as a whole



## Median Household Income

**Langlade County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



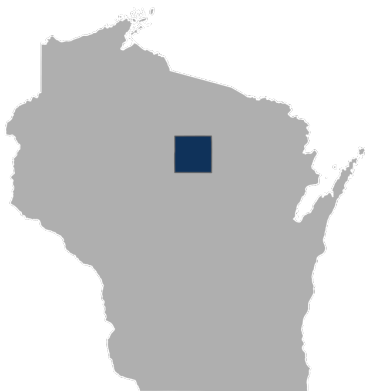
# Lincoln County

28,403

TOTAL POPULATION

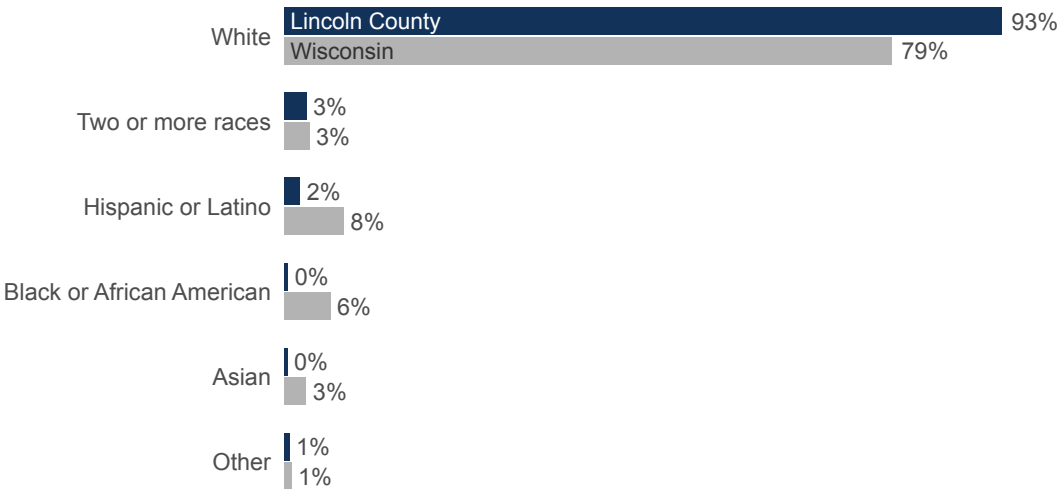
\$67,726

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Lincoln County and Wisconsin as a whole



## Median Household Income

Lincoln County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



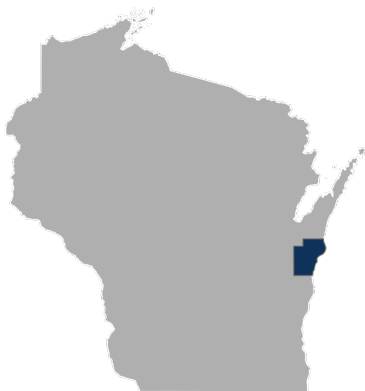
# Manitowoc County

81,314

TOTAL POPULATION

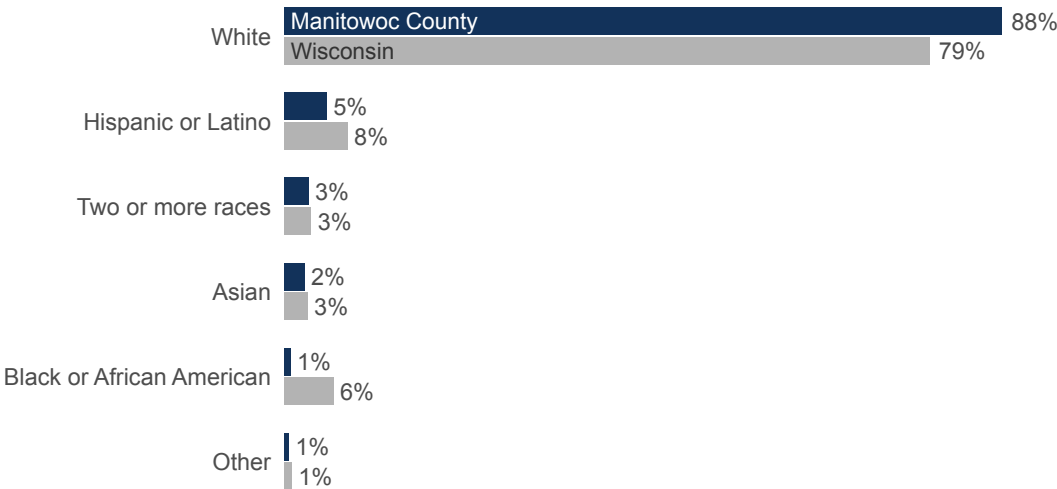
\$68,611

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Manitowoc County** and **Wisconsin** as a whole



## Median Household Income

**Manitowoc County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Marathon County

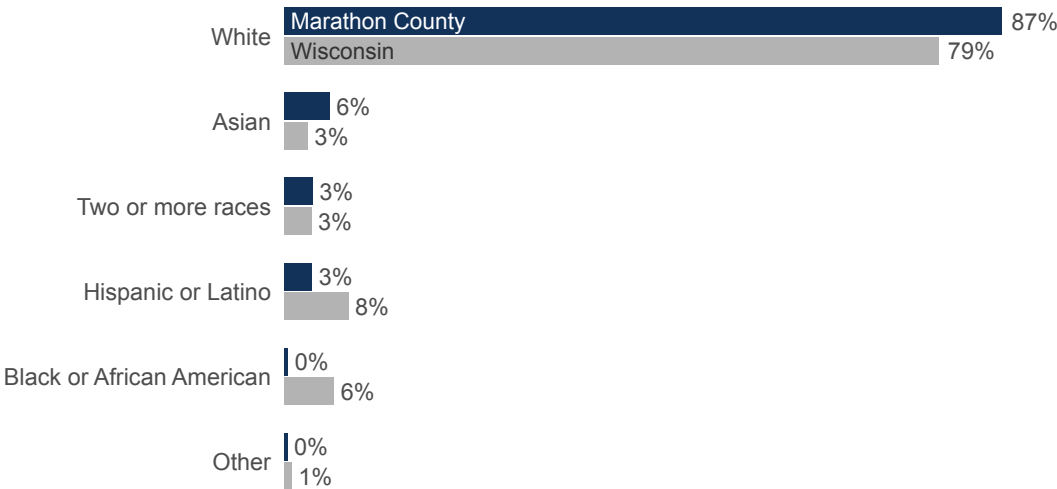
138,067  
TOTAL POPULATION

\$76,185  
MEDIAN HOUSEHOLD INCOME



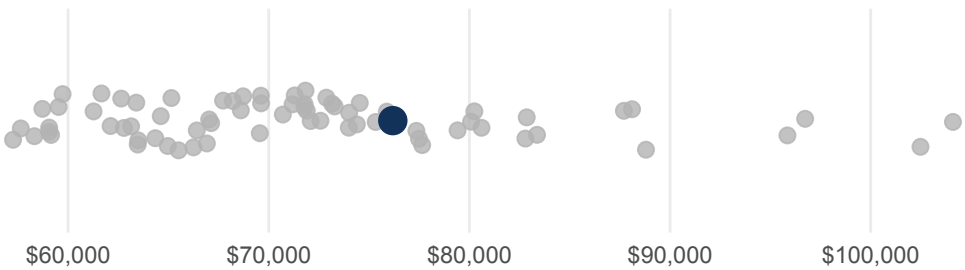
## Population by Race/Ethnicity

Share of total population in **Marathon County** and **Wisconsin** as a whole



## Median Household Income

**Marathon County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Marinette County

41,907

TOTAL POPULATION

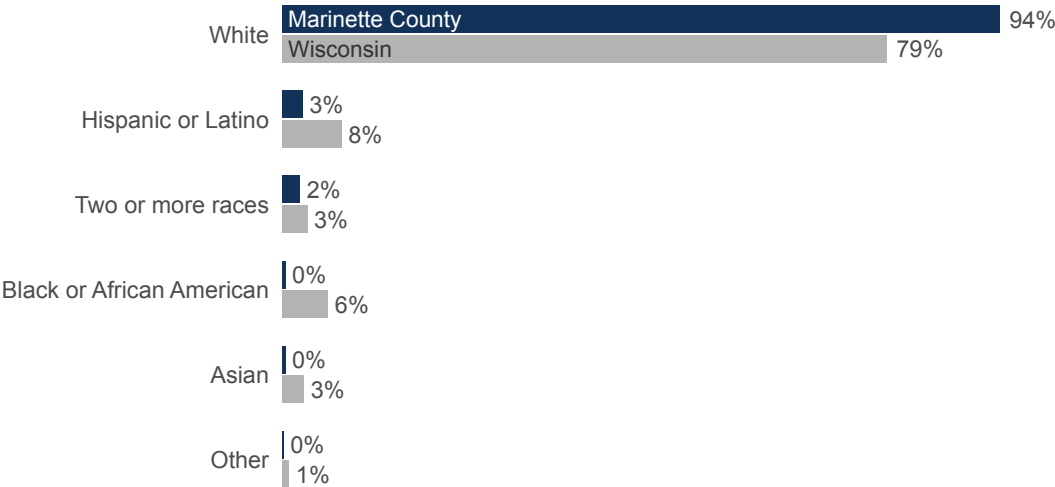
\$63,401

MEDIAN HOUSEHOLD INCOME



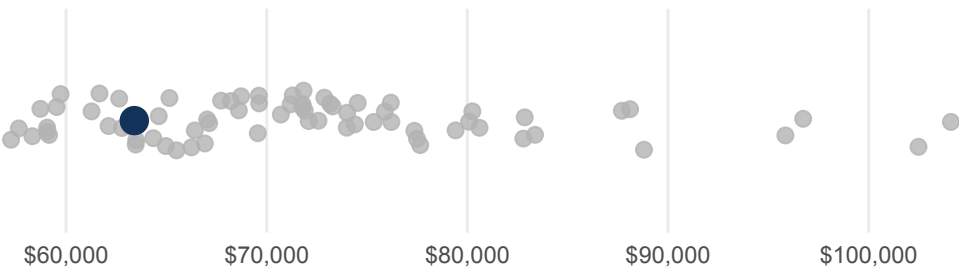
## Population by Race/Ethnicity

Share of total population in **Marinette County** and **Wisconsin** as a whole



## Median Household Income

**Marinette County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





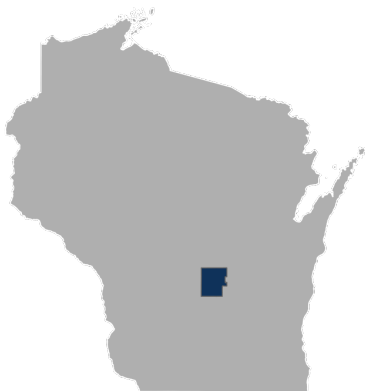
# Marquette County

15,706

TOTAL POPULATION

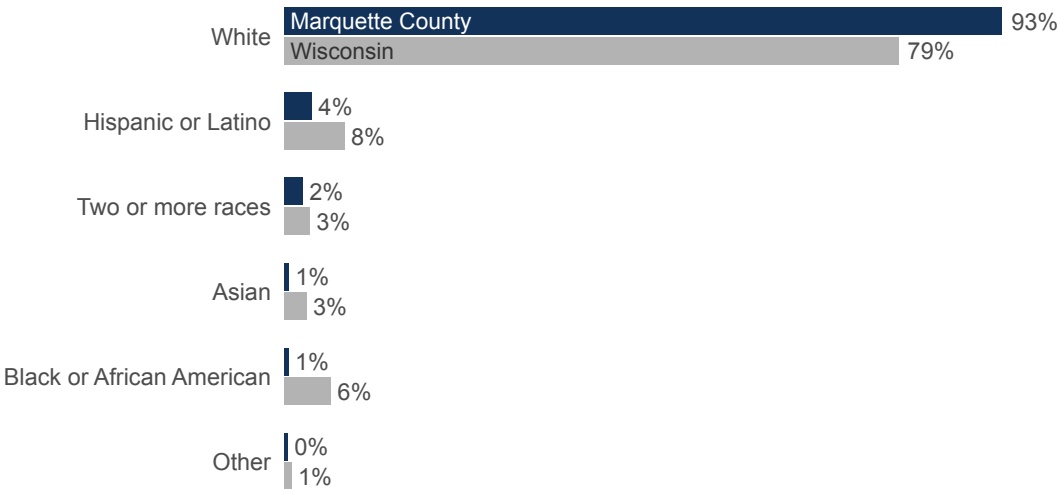
\$63,471

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Marquette County** and **Wisconsin** as a whole



## Median Household Income

**Marquette County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Menominee County

4,256

TOTAL POPULATION

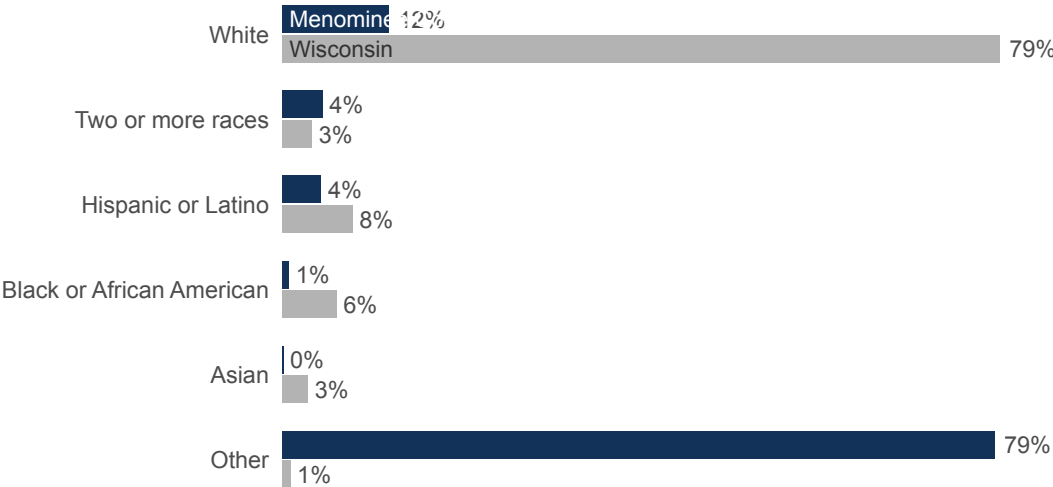
\$59,528

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Menominee County** and **Wisconsin** as a whole



## Median Household Income

**Menominee County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Milwaukee County

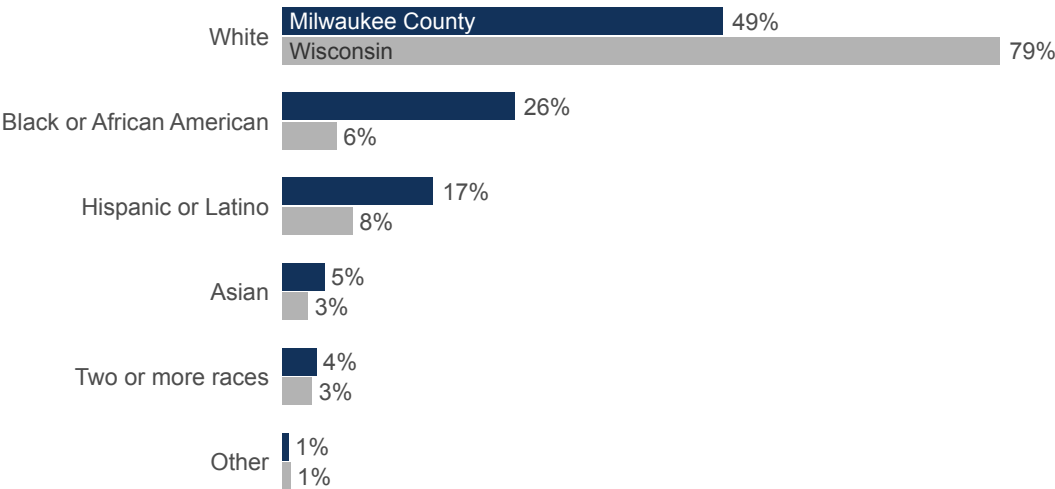
927,656  
TOTAL POPULATION

\$62,118  
MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Milwaukee County and Wisconsin as a whole



## Median Household Income

Milwaukee County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



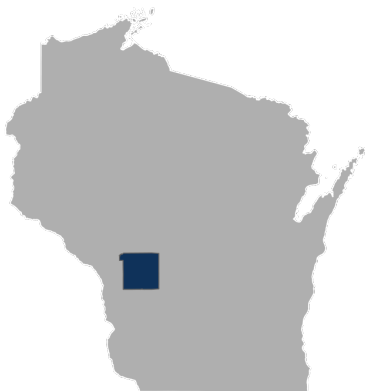
# Monroe County

46,169

TOTAL POPULATION

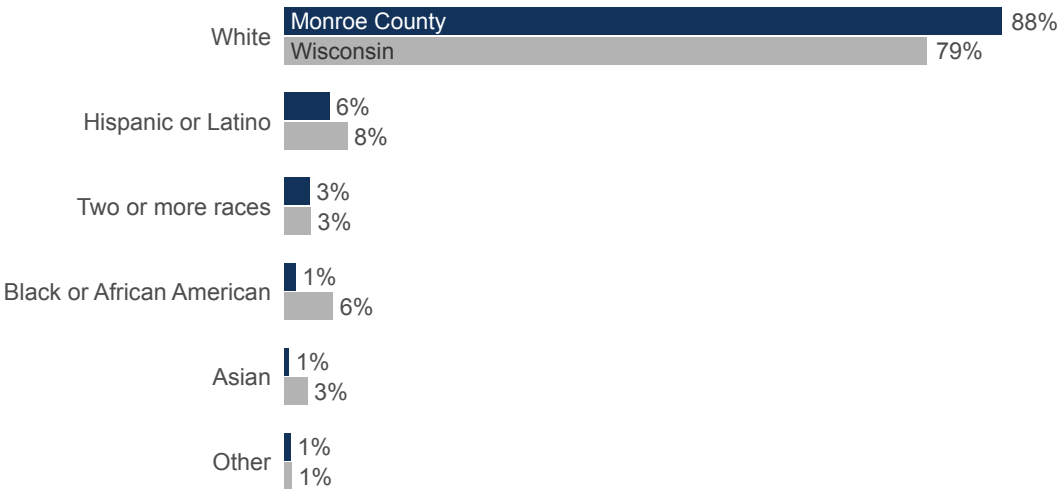
\$68,213

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Monroe County** and **Wisconsin** as a whole



## Median Household Income

**Monroe County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



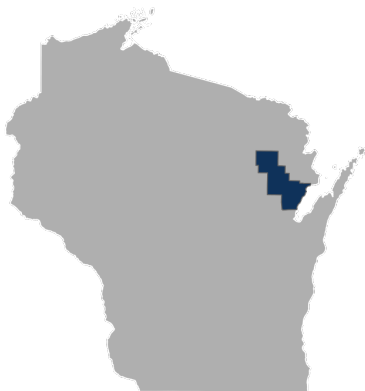
# Oconto County

39,329

TOTAL POPULATION

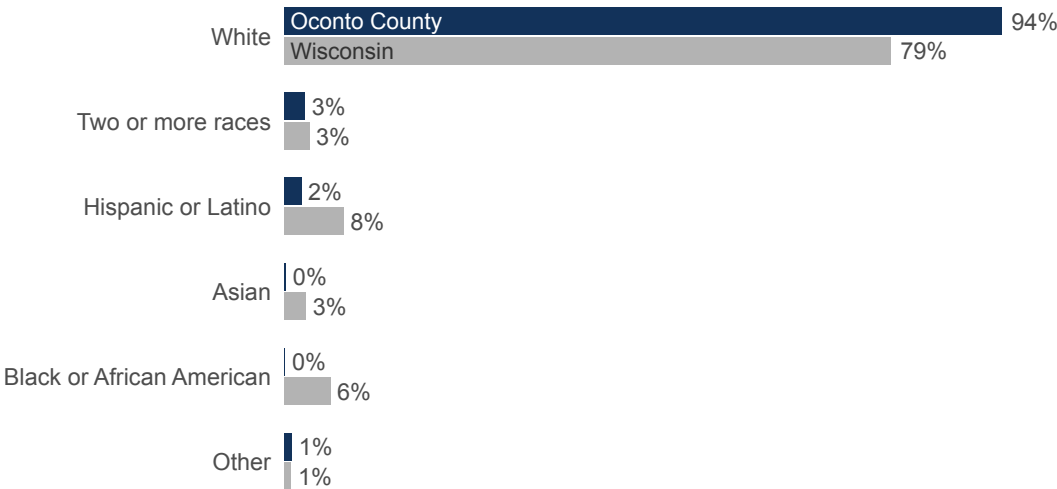
\$75,886

MEDIAN HOUSEHOLD INCOME



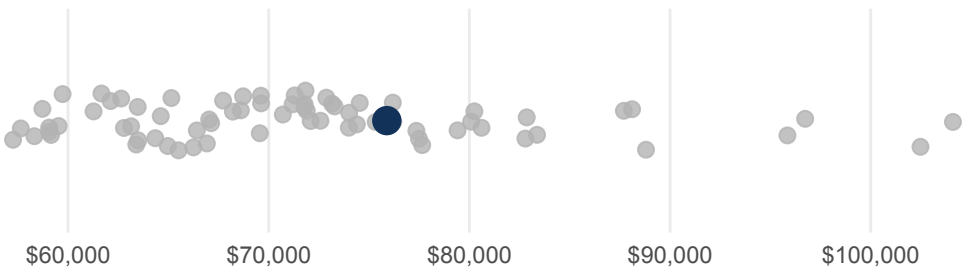
## Population by Race/Ethnicity

Share of total population in **Oconto County** and **Wisconsin** as a whole



## Median Household Income

**Oconto County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Oneida County

**38,007**

TOTAL POPULATION

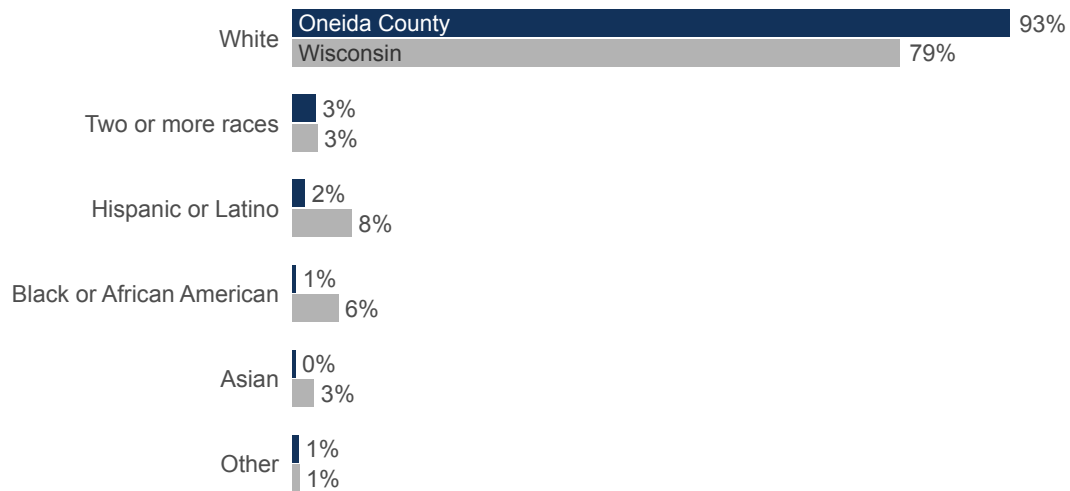
**\$69,621**

MEDIAN HOUSEHOLD INCOME



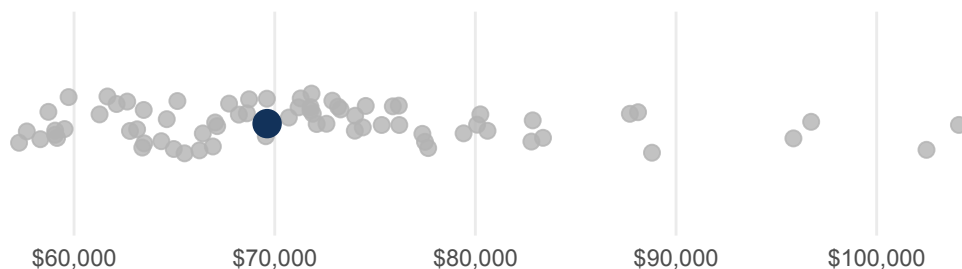
## Population by Race/Ethnicity

Share of total population in **Oneida County** and **Wisconsin** as a whole



## Median Household Income

**Oneida County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Outagamie County

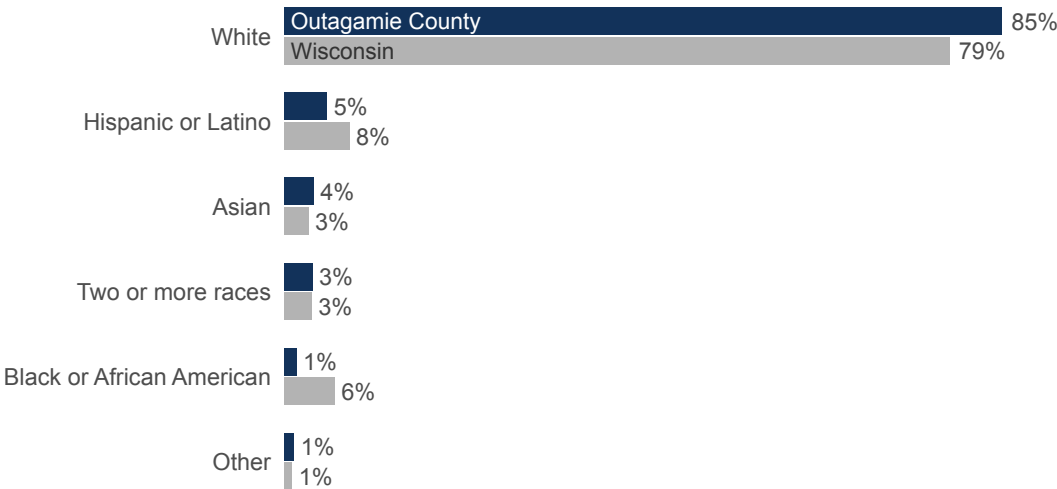
**191,537**  
TOTAL POPULATION

**\$82,857**  
MEDIAN HOUSEHOLD INCOME



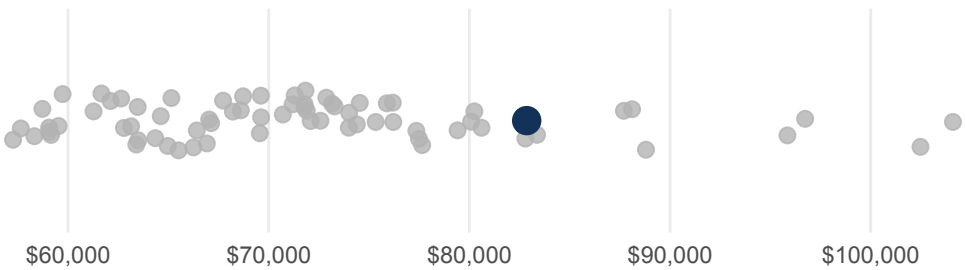
## Population by Race/Ethnicity

Share of total population in **Outagamie County** and **Wisconsin** as a whole



## Median Household Income

**Outagamie County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Ozaukee County

92,345

TOTAL POPULATION

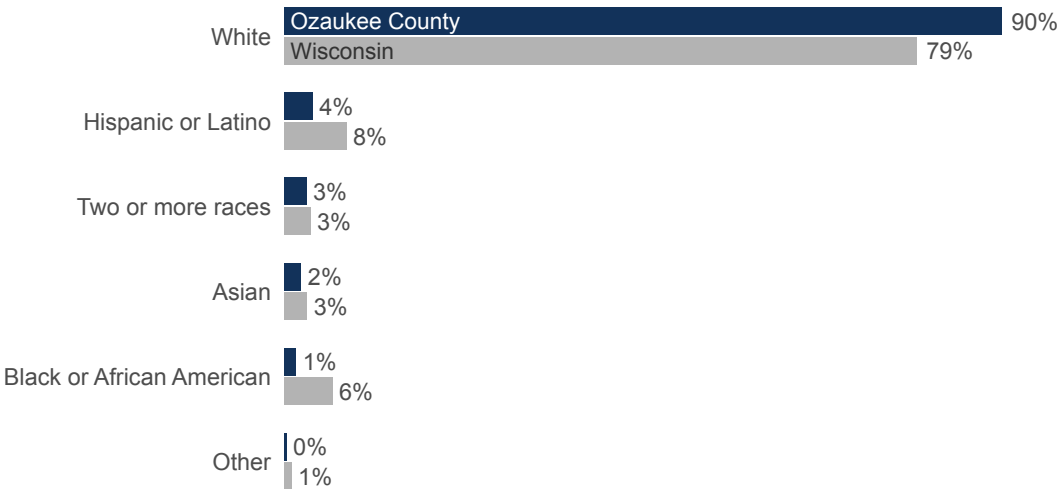
\$96,734

MEDIAN HOUSEHOLD INCOME



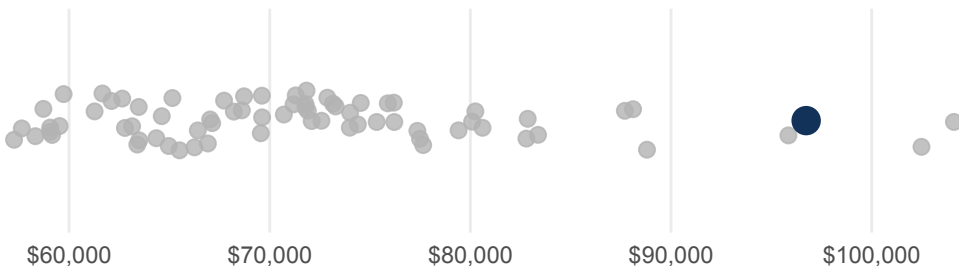
## Population by Race/Ethnicity

Share of total population in **Ozaukee County** and **Wisconsin** as a whole



## Median Household Income

**Ozaukee County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Pepin County

7,372

TOTAL POPULATION

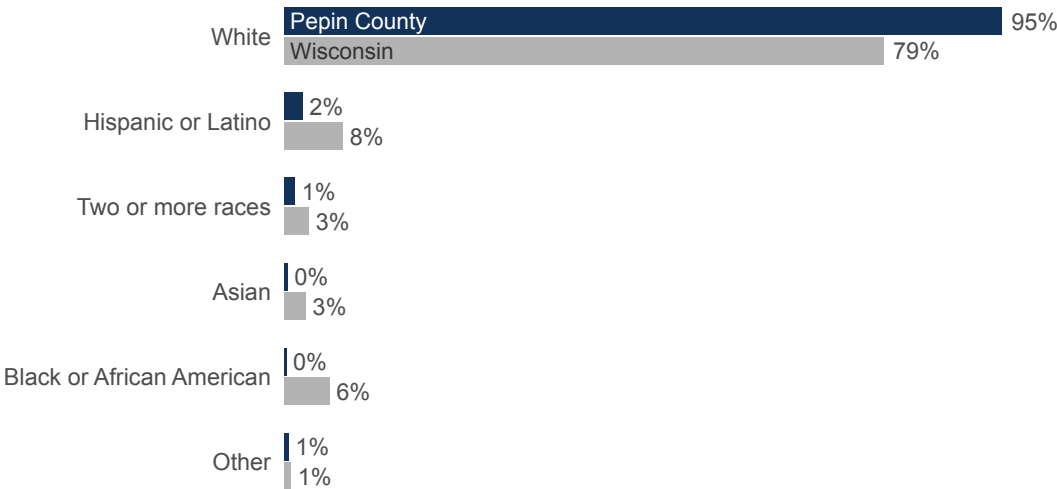
\$74,536

MEDIAN HOUSEHOLD INCOME



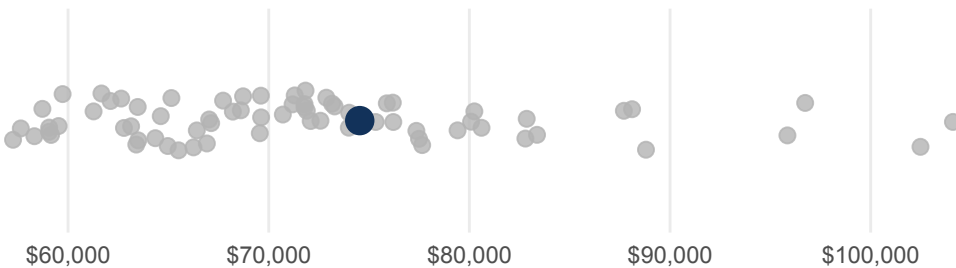
## Population by Race/Ethnicity

Share of total population in Pepin County and Wisconsin as a whole



## Median Household Income

Pepin County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



# Pierce County

42,351

TOTAL POPULATION

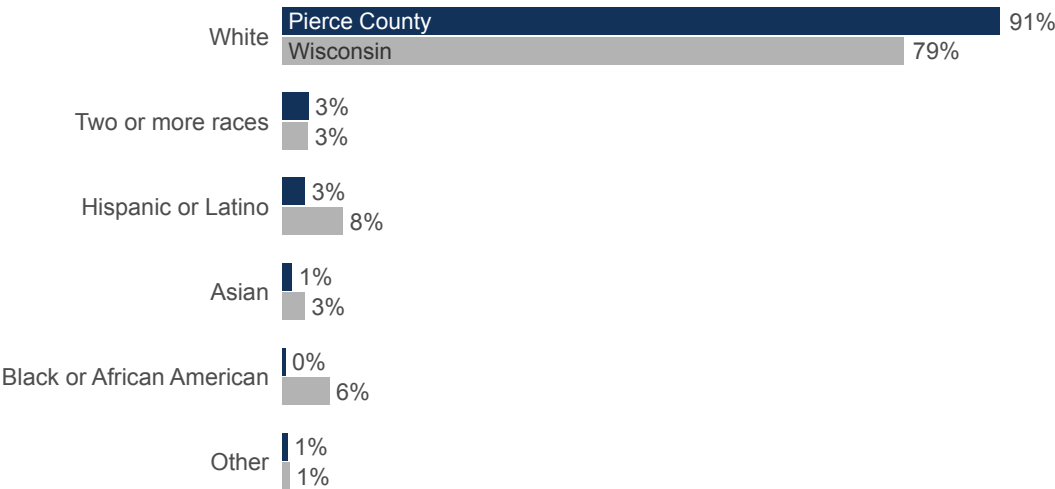
\$88,802

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Pierce County** and **Wisconsin** as a whole



## Median Household Income

**Pierce County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Polk County

45,327

TOTAL POPULATION

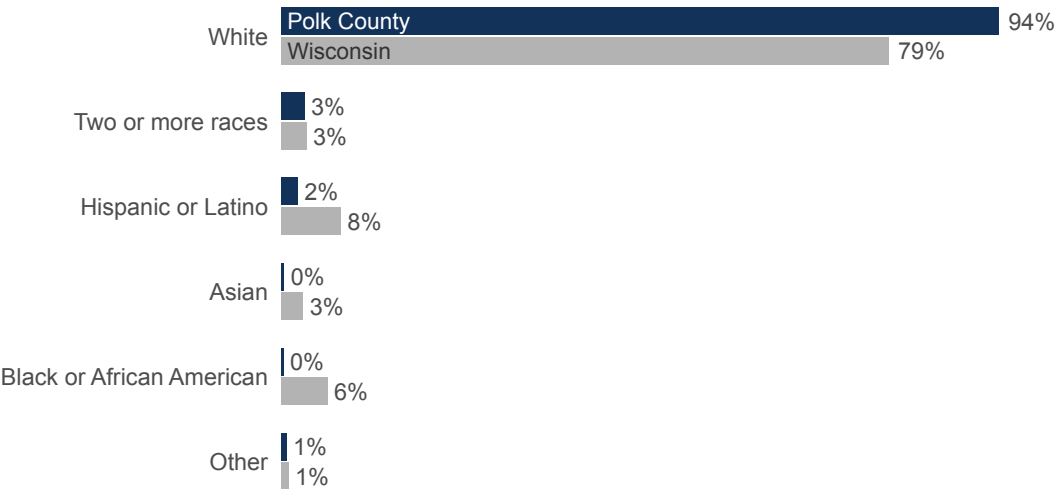
\$76,208

MEDIAN HOUSEHOLD INCOME



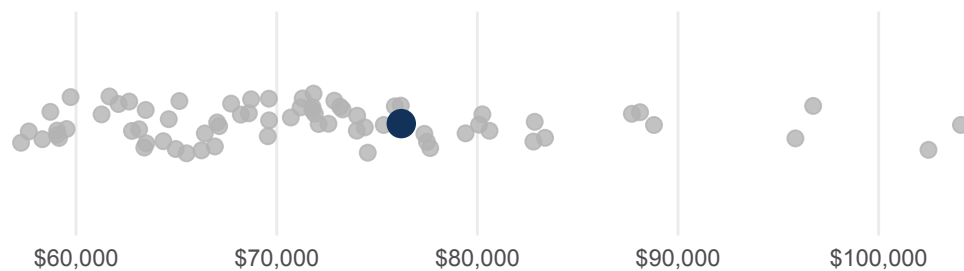
## Population by Race/Ethnicity

Share of total population in **Polk County** and **Wisconsin** as a whole



## Median Household Income

**Polk County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



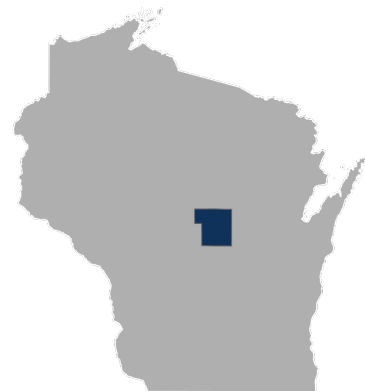
# Portage County

70,375

TOTAL POPULATION

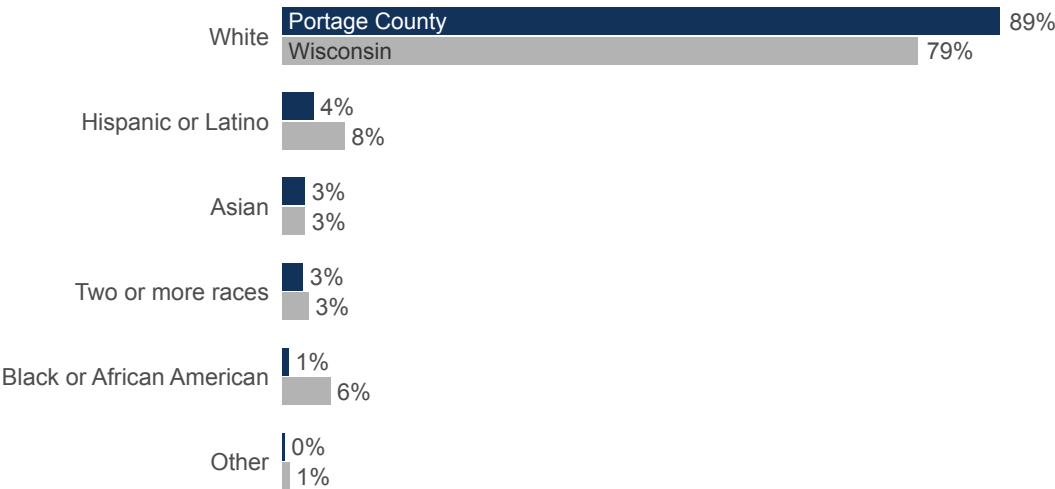
\$73,284

MEDIAN HOUSEHOLD INCOME



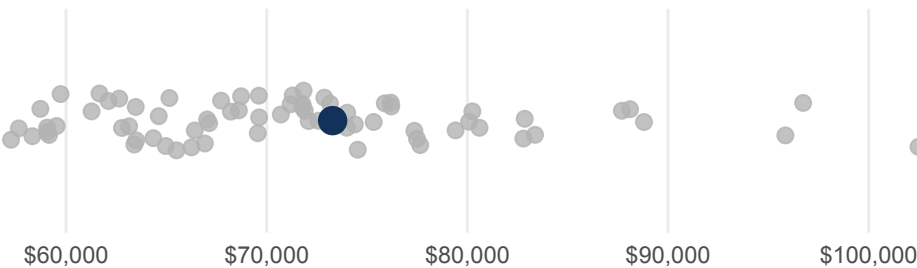
## Population by Race/Ethnicity

Share of total population in **Portage County** and **Wisconsin** as a whole



## Median Household Income

**Portage County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



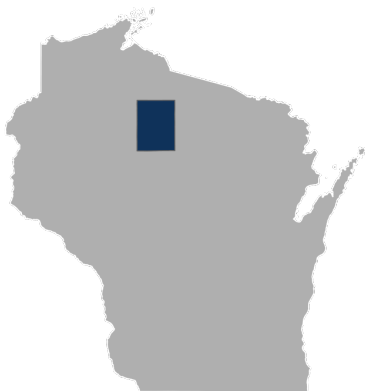
# Price County

14,077

TOTAL POPULATION

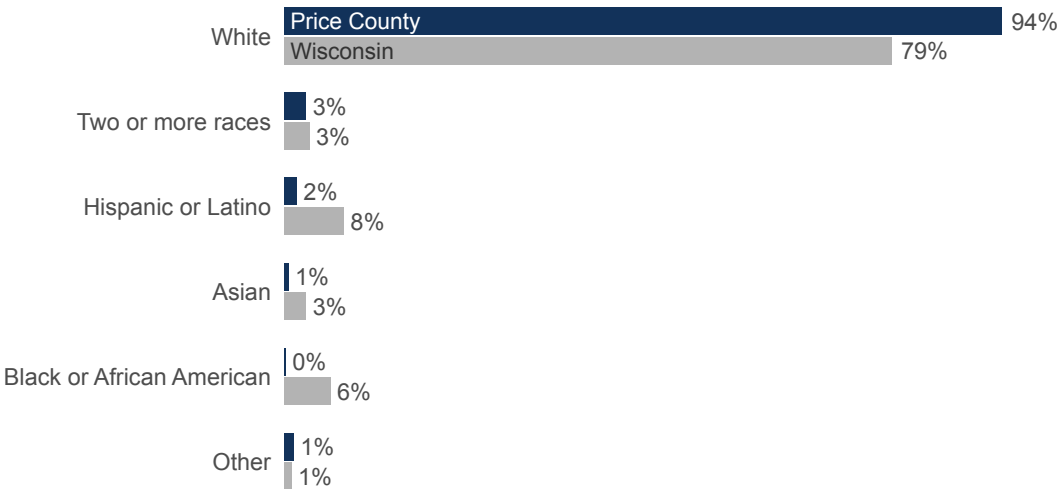
\$58,720

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Price County** and **Wisconsin** as a whole



## Median Household Income

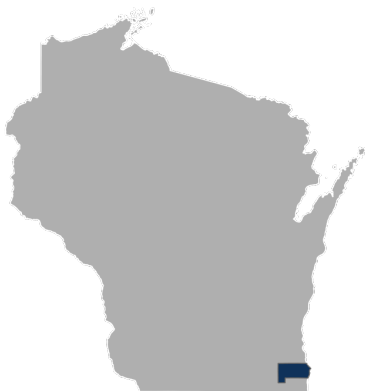
**Price County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Racine County

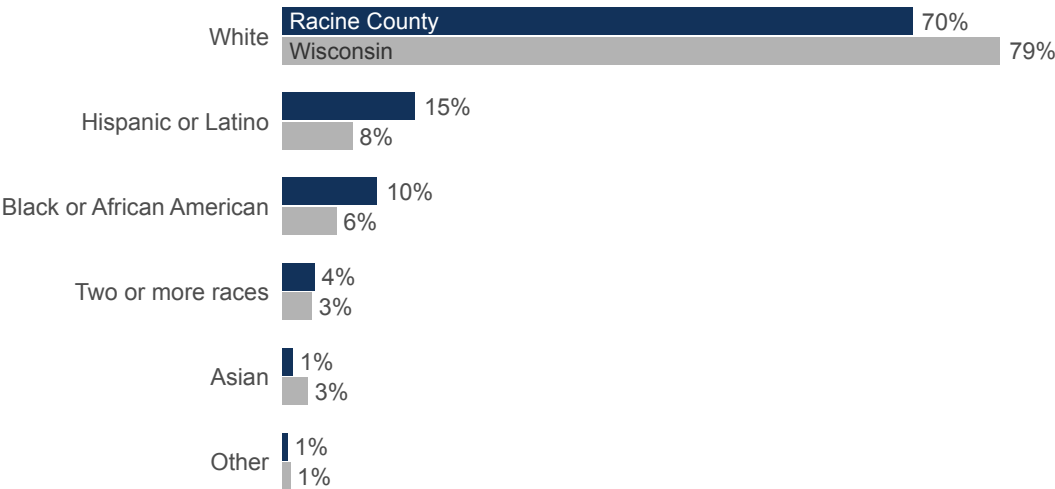
196,888  
TOTAL POPULATION

\$75,331  
MEDIAN HOUSEHOLD INCOME



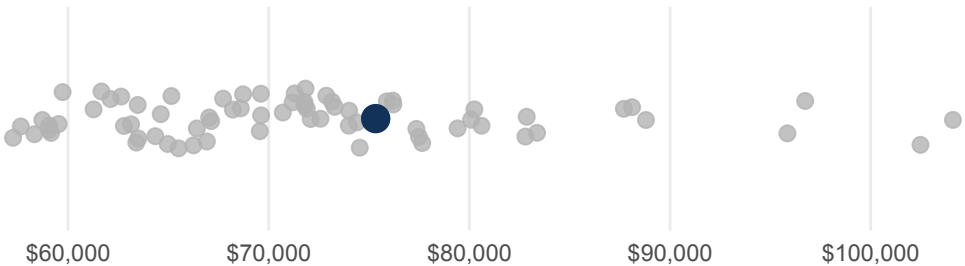
## Population by Race/Ethnicity

Share of total population in **Racine County** and **Wisconsin** as a whole



## Median Household Income

**Racine County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Richland County

17,229

TOTAL POPULATION

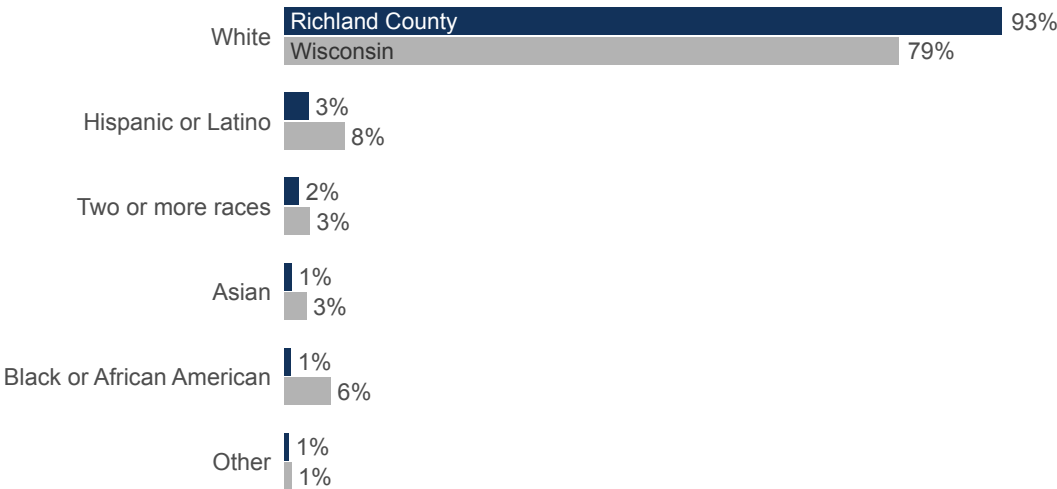
\$62,649

MEDIAN HOUSEHOLD INCOME



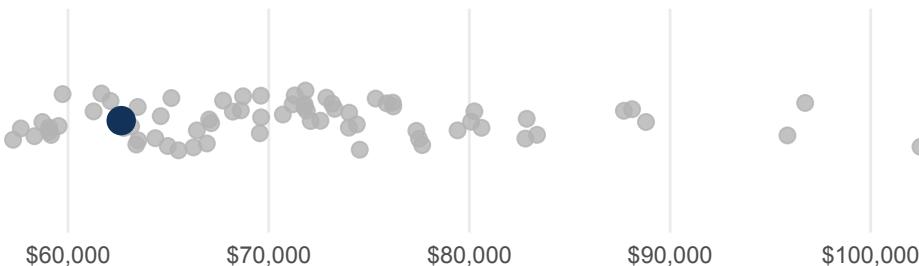
## Population by Race/Ethnicity

Share of total population in **Richland County** and **Wisconsin** as a whole



## Median Household Income

**Richland County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



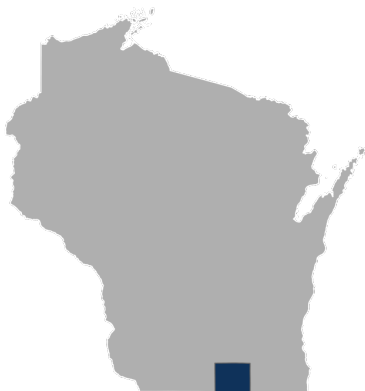
# Rock County

163,944

TOTAL POPULATION

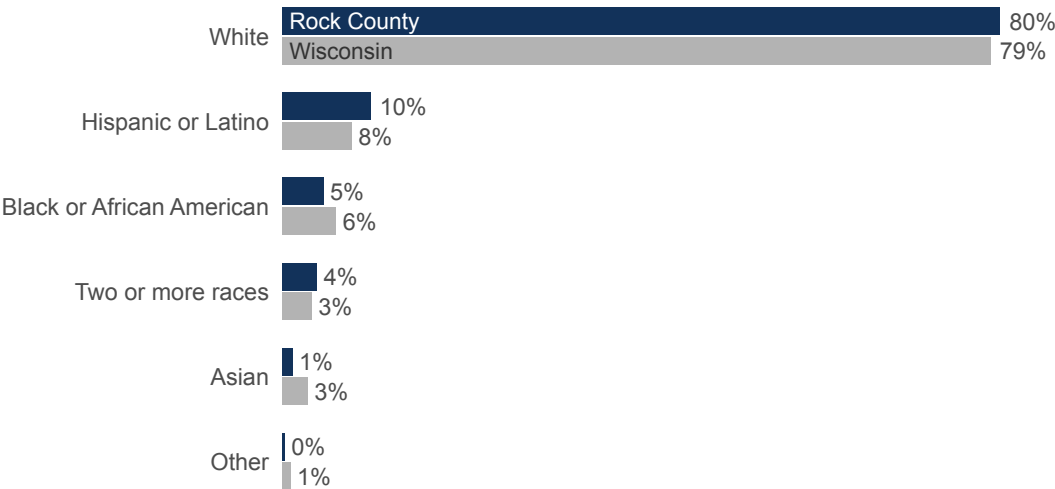
\$74,390

MEDIAN HOUSEHOLD INCOME



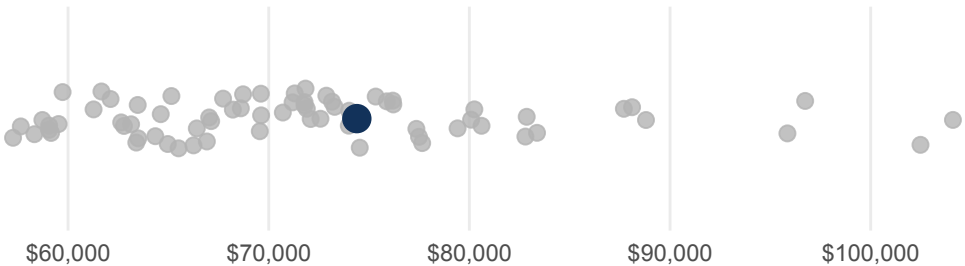
## Population by Race/Ethnicity

Share of total population in **Rock County** and **Wisconsin** as a whole



## Median Household Income

**Rock County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Rusk County

14,146

TOTAL POPULATION

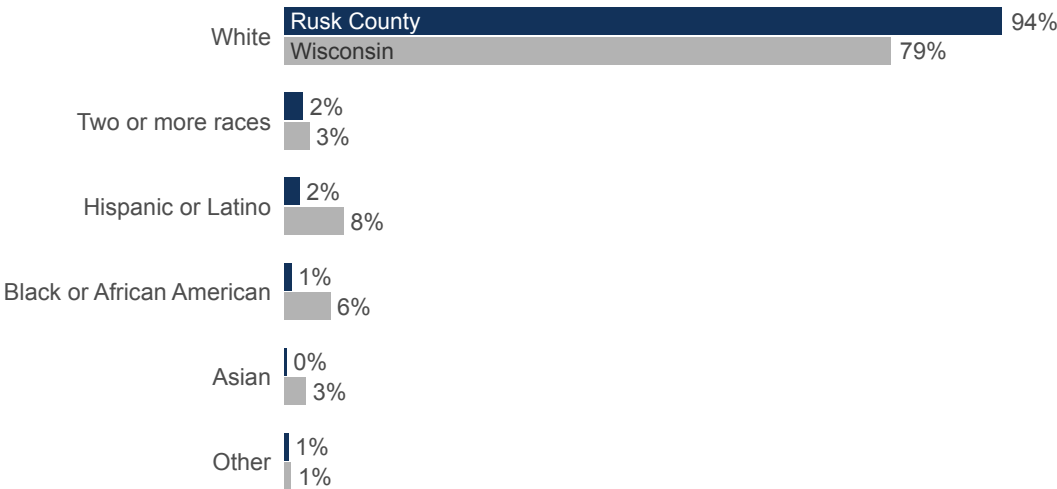
\$58,322

MEDIAN HOUSEHOLD INCOME



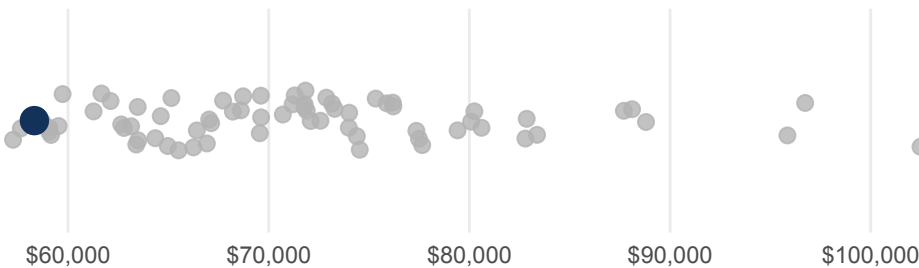
## Population by Race/Ethnicity

Share of total population in **Rusk County** and **Wisconsin** as a whole



## Median Household Income

**Rusk County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Sauk County

65,759

TOTAL POPULATION

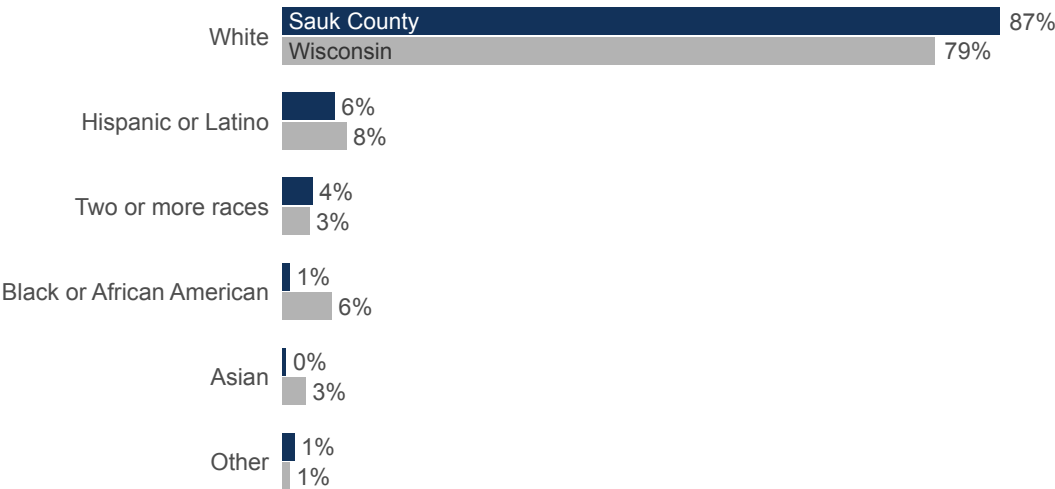
\$77,648

MEDIAN HOUSEHOLD INCOME



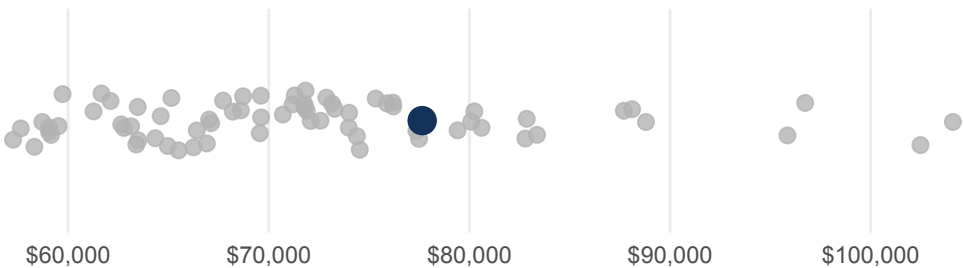
## Population by Race/Ethnicity

Share of total population in **Sauk County** and **Wisconsin** as a whole



## Median Household Income

**Sauk County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Sawyer County

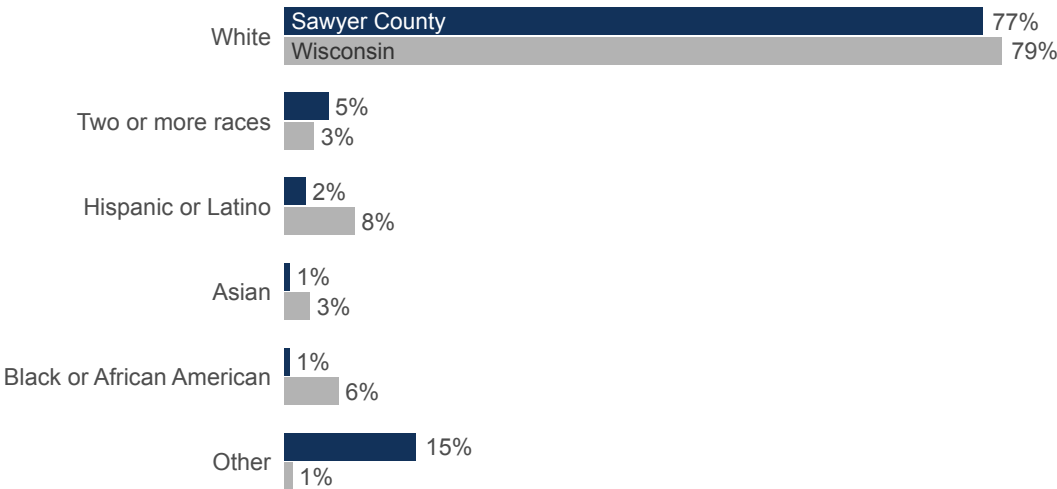
18,243  
TOTAL POPULATION

\$59,055  
MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Sawyer County and Wisconsin as a whole



## Median Household Income

Sawyer County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



# Shawano County

40,927

TOTAL POPULATION

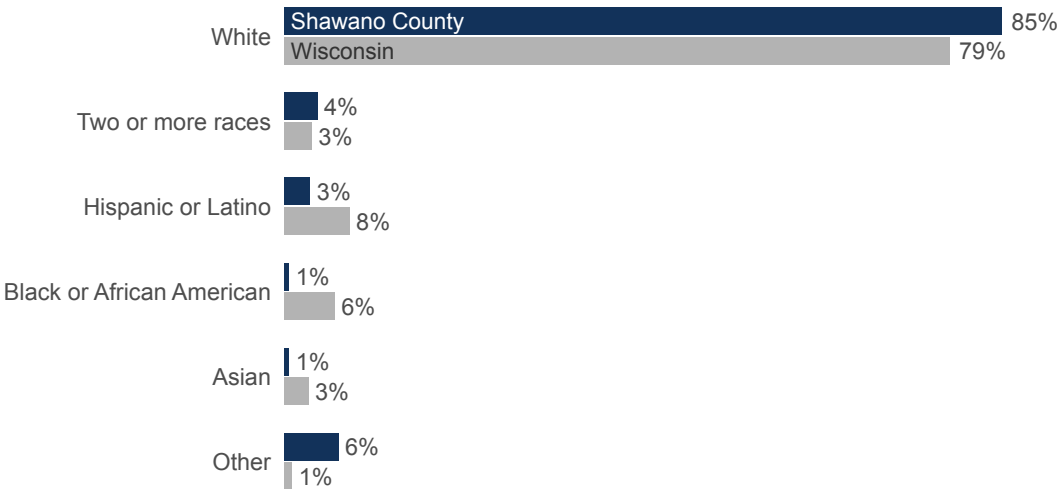
\$67,032

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Shawano County** and **Wisconsin** as a whole



## Median Household Income

**Shawano County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Sheboygan County

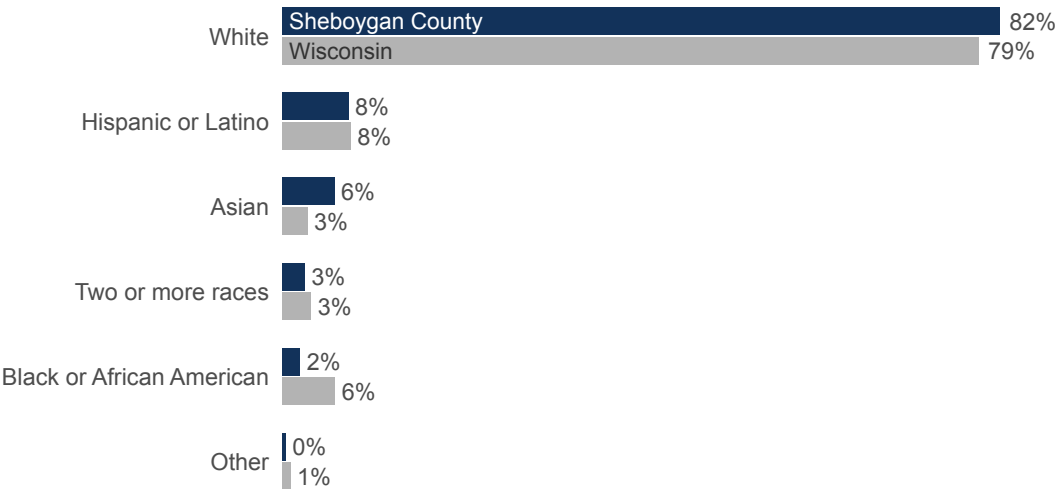
**117,783**  
TOTAL POPULATION

**\$71,898**  
MEDIAN HOUSEHOLD INCOME



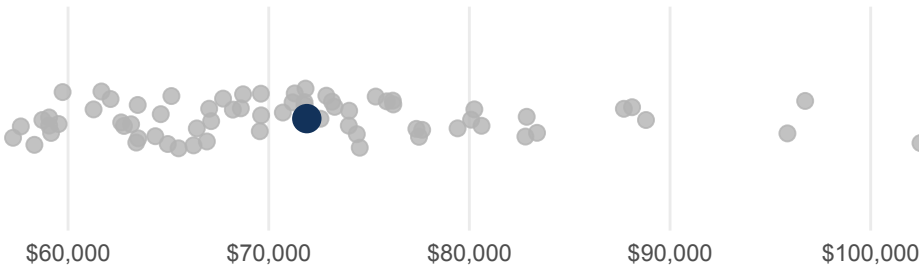
## Population by Race/Ethnicity

Share of total population in **Sheboygan County** and **Wisconsin** as a whole



## Median Household Income

**Sheboygan County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# St. Croix County

94,819

TOTAL POPULATION

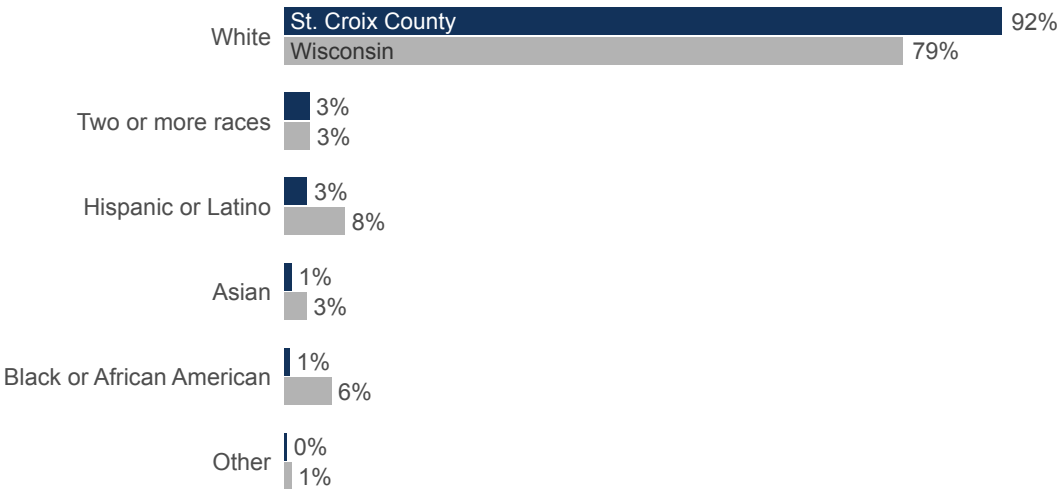
\$102,482

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **St. Croix County** and **Wisconsin** as a whole



## Median Household Income

**St. Croix County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



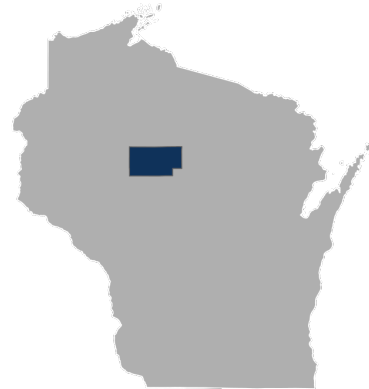
# Taylor County

19,972

TOTAL POPULATION

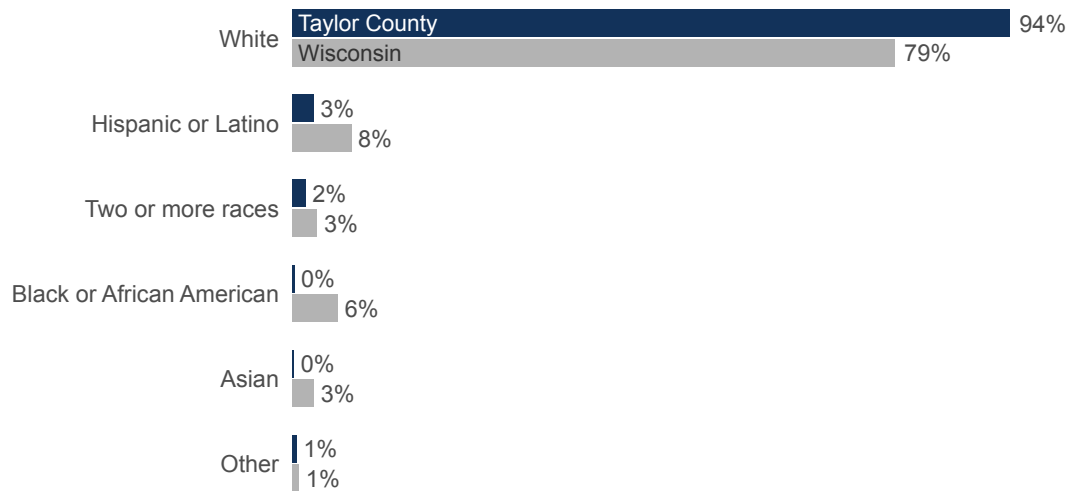
\$63,142

MEDIAN HOUSEHOLD INCOME



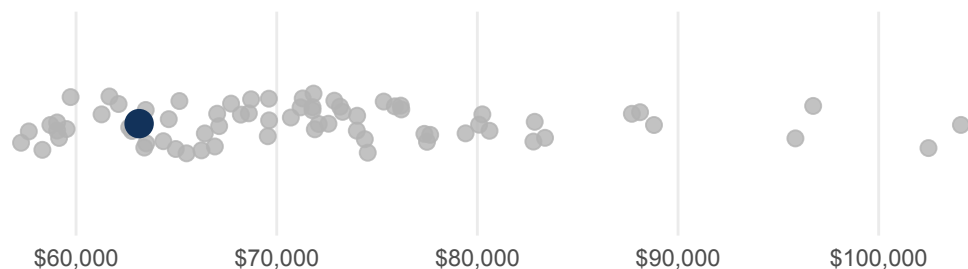
## Population by Race/Ethnicity

Share of total population in Taylor County and Wisconsin as a whole



## Median Household Income

Taylor County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



# Trempealeau County

**30,786**

TOTAL POPULATION

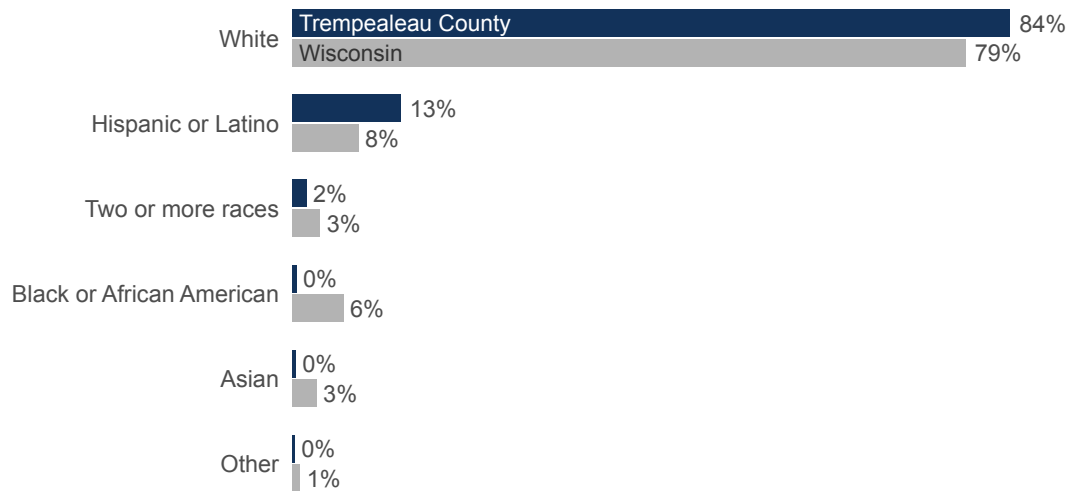
**\$71,295**

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Trempealeau County** and **Wisconsin** as a whole



## Median Household Income

**Trempealeau County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Vernon County

30,915

TOTAL POPULATION

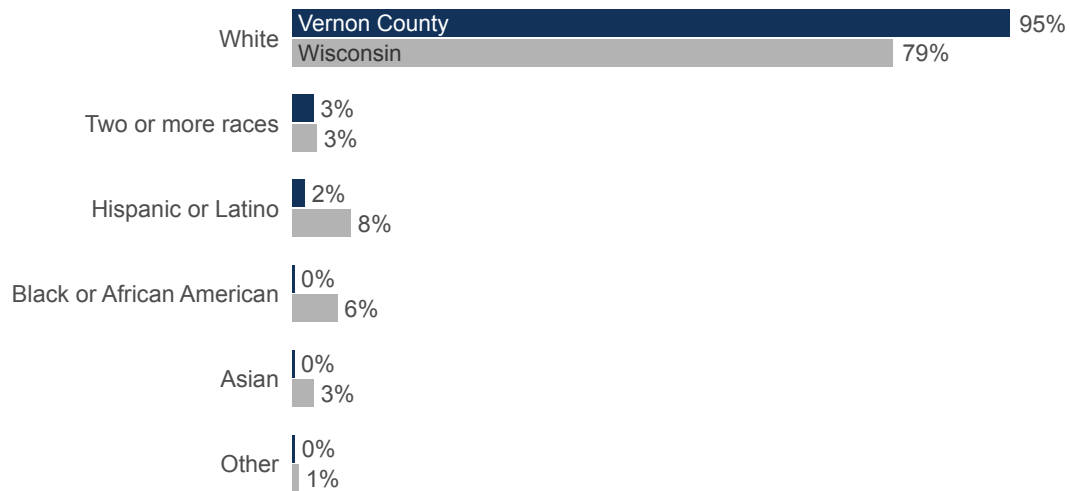
\$69,556

MEDIAN HOUSEHOLD INCOME



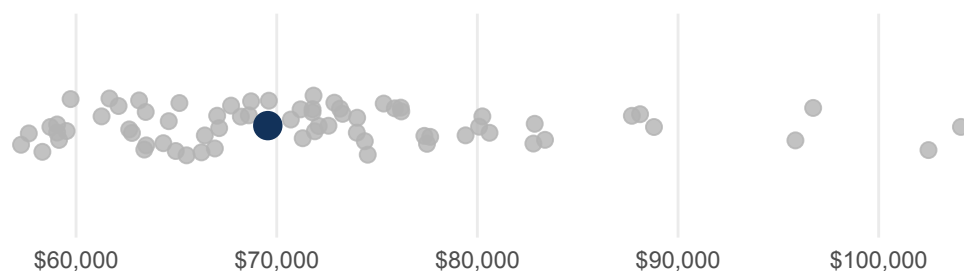
## Population by Race/Ethnicity

Share of total population in **Vernon County** and **Wisconsin** as a whole



## Median Household Income

**Vernon County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Vilas County

23,410

TOTAL POPULATION

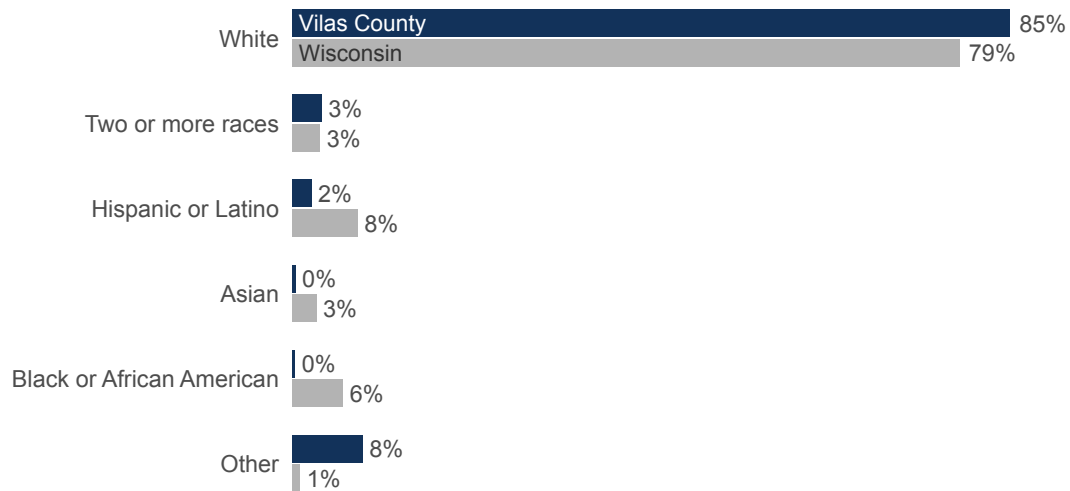
\$67,132

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in Vilas County and Wisconsin as a whole



## Median Household Income

Vilas County among all 72 Wisconsin counties dots are spread vertically only to avoid overlap



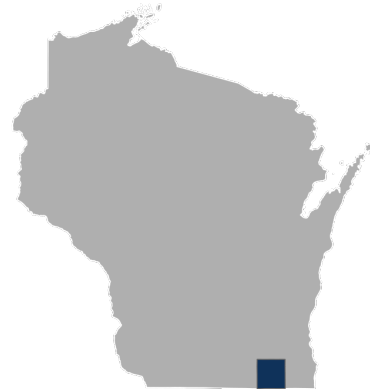
# Walworth County

105,447

TOTAL POPULATION

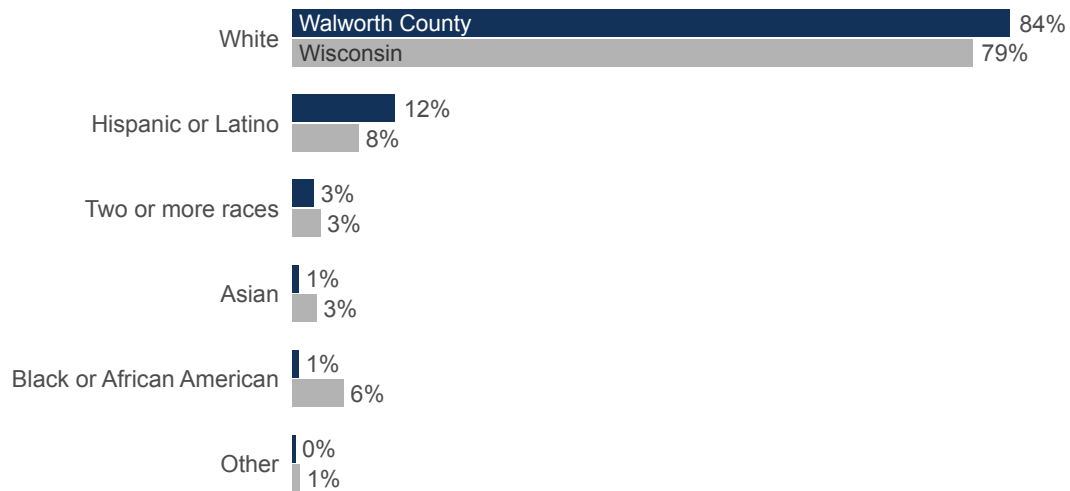
\$77,359

MEDIAN HOUSEHOLD INCOME



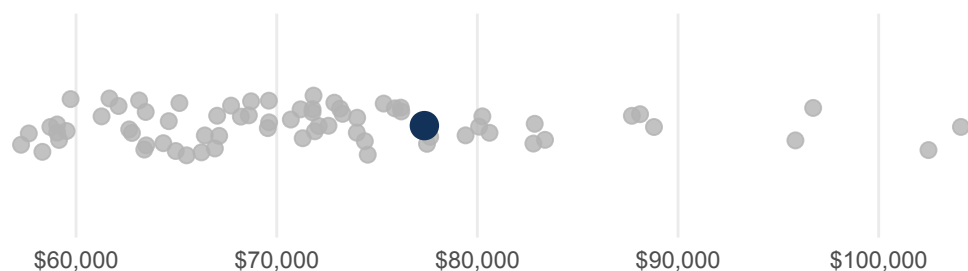
## Population by Race/Ethnicity

Share of total population in **Walworth County** and **Wisconsin** as a whole



## Median Household Income

**Walworth County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



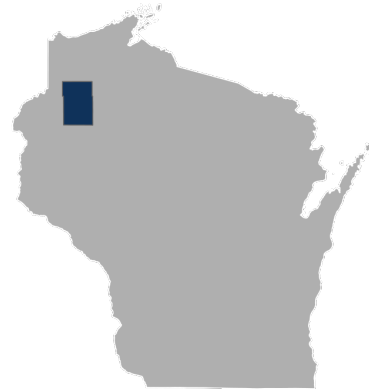
# Washburn County

16,749

TOTAL POPULATION

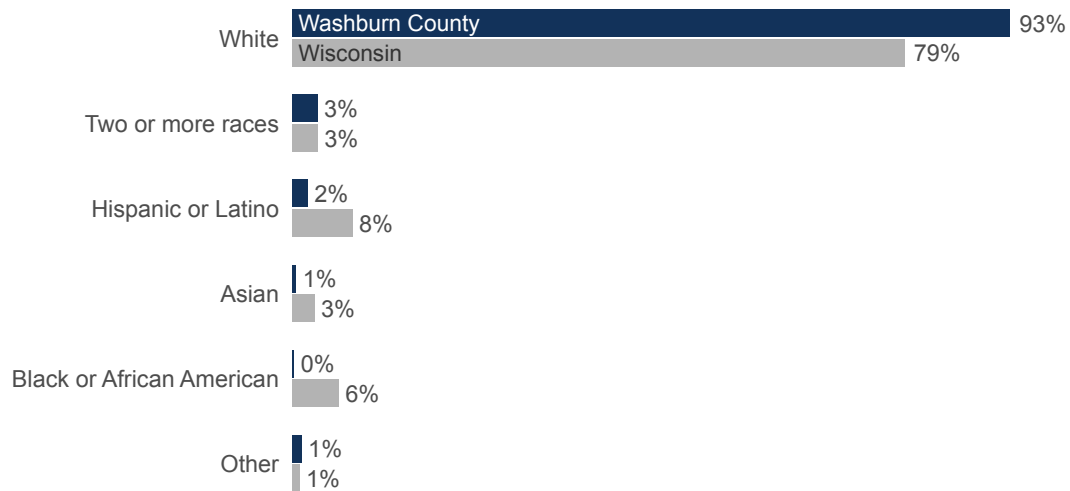
\$61,270

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Washburn County** and **Wisconsin** as a whole



## Median Household Income

**Washburn County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Washington County

**137,320**

TOTAL POPULATION

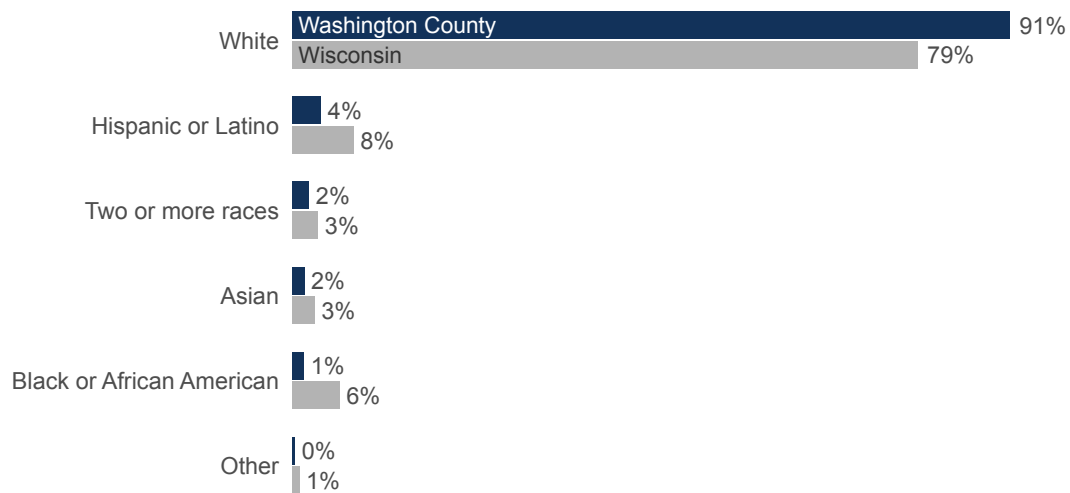
**\$95,851**

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Washington County** and **Wisconsin** as a whole



## Median Household Income

**Washington County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Waukesha County

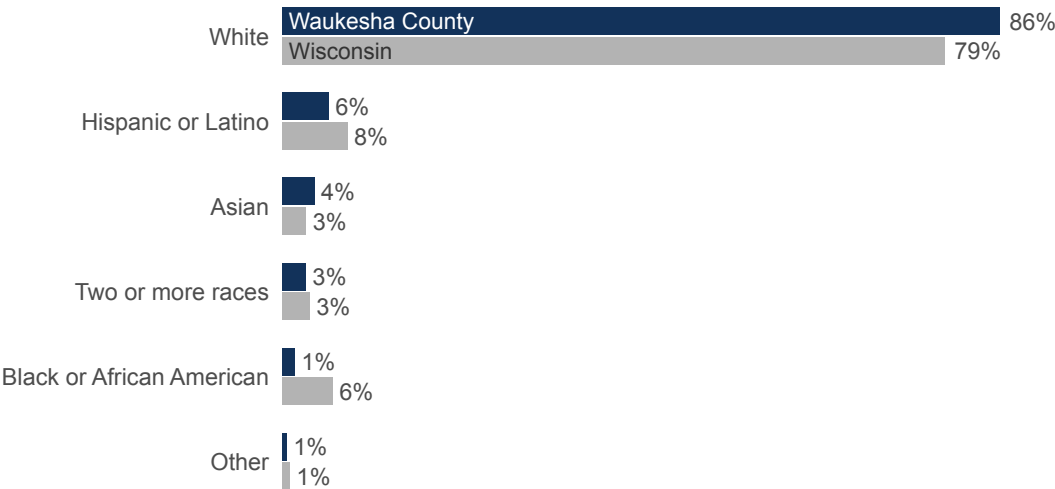
409,040  
TOTAL POPULATION

\$104,100  
MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Waukesha County** and **Wisconsin** as a whole



## Median Household Income

**Waukesha County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Waupaca County

51,714

TOTAL POPULATION

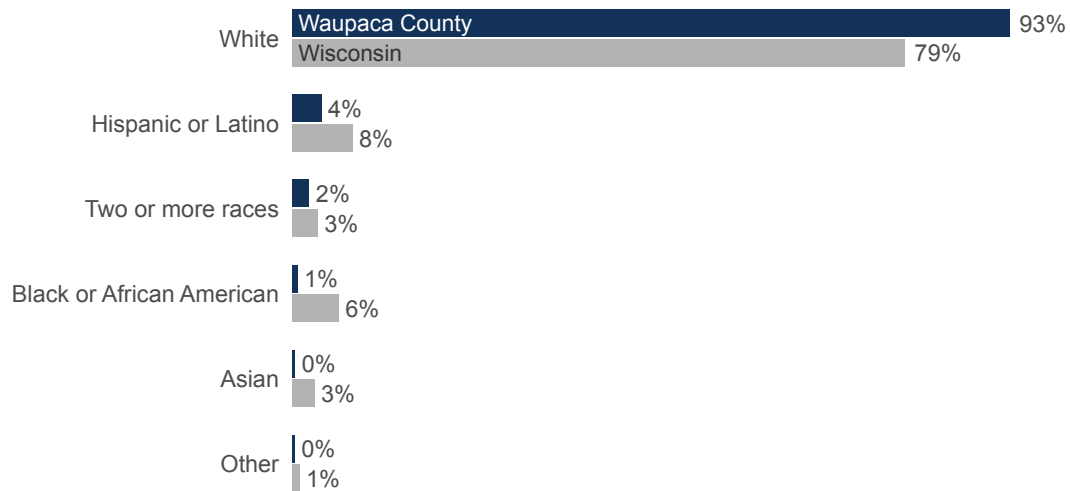
\$71,189

MEDIAN HOUSEHOLD INCOME



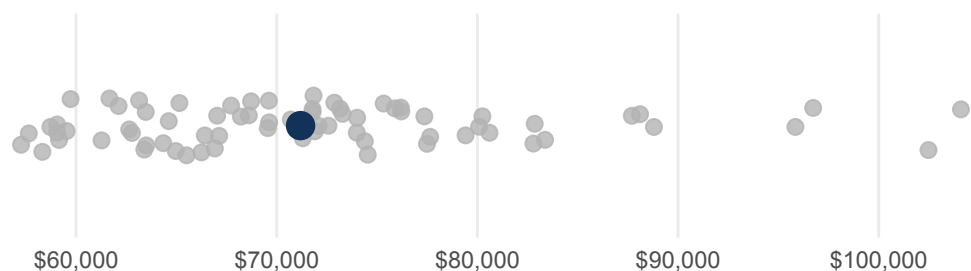
## Population by Race/Ethnicity

Share of total population in **Waupaca County** and **Wisconsin** as a whole



## Median Household Income

**Waupaca County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



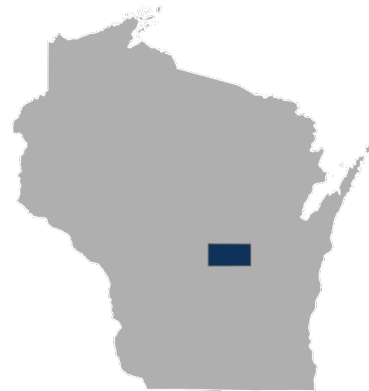
# Waushara County

24,752

TOTAL POPULATION

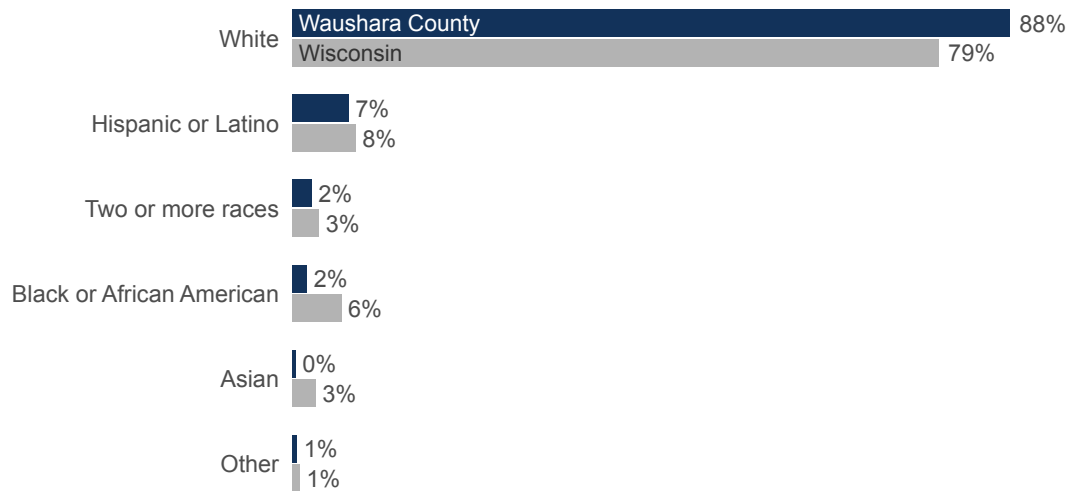
\$64,968

MEDIAN HOUSEHOLD INCOME



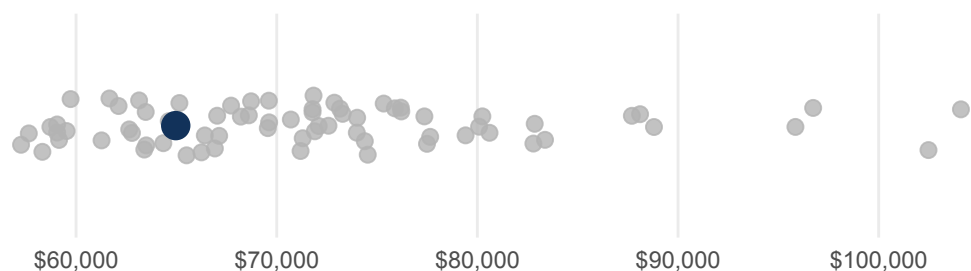
## Population by Race/Ethnicity

Share of total population in **Waushara County** and **Wisconsin** as a whole



## Median Household Income

**Waushara County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap





# Winnebago County

**171,357**

TOTAL POPULATION

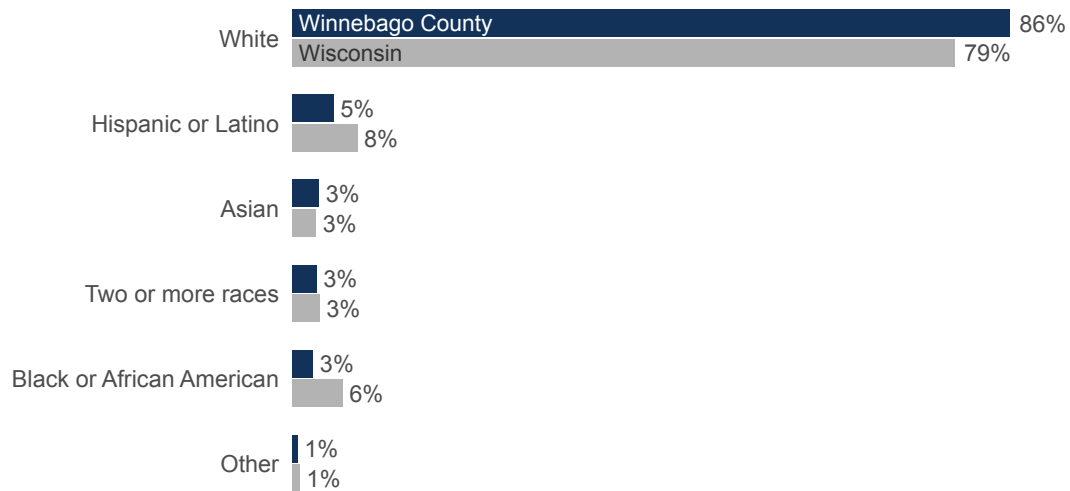
**\$72,873**

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Winnebago County** and **Wisconsin** as a whole



## Median Household Income

**Winnebago County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap



# Wood County

74,039

TOTAL POPULATION

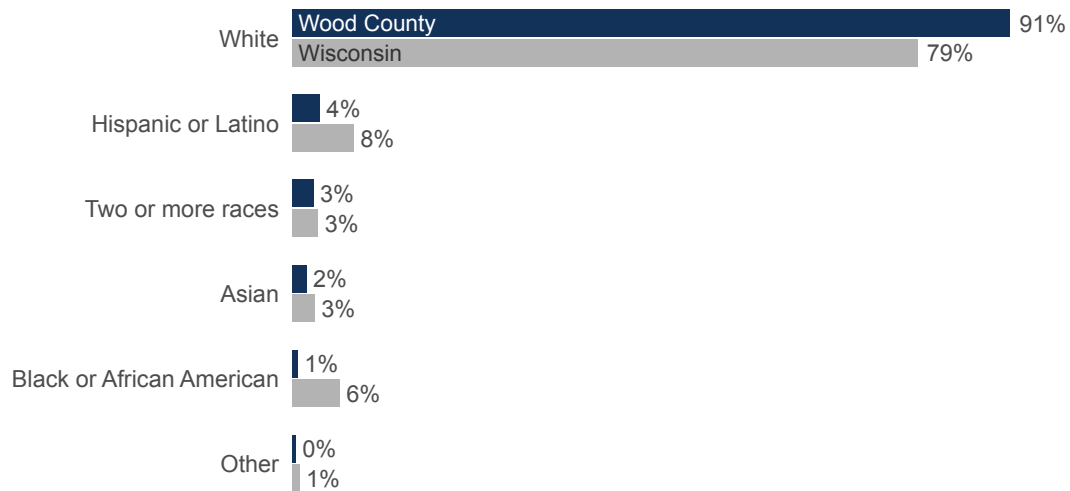
\$66,417

MEDIAN HOUSEHOLD INCOME



## Population by Race/Ethnicity

Share of total population in **Wood County** and **Wisconsin** as a whole



## Median Household Income

**Wood County** among **all 72 Wisconsin counties** dots are spread vertically only to avoid overlap

